

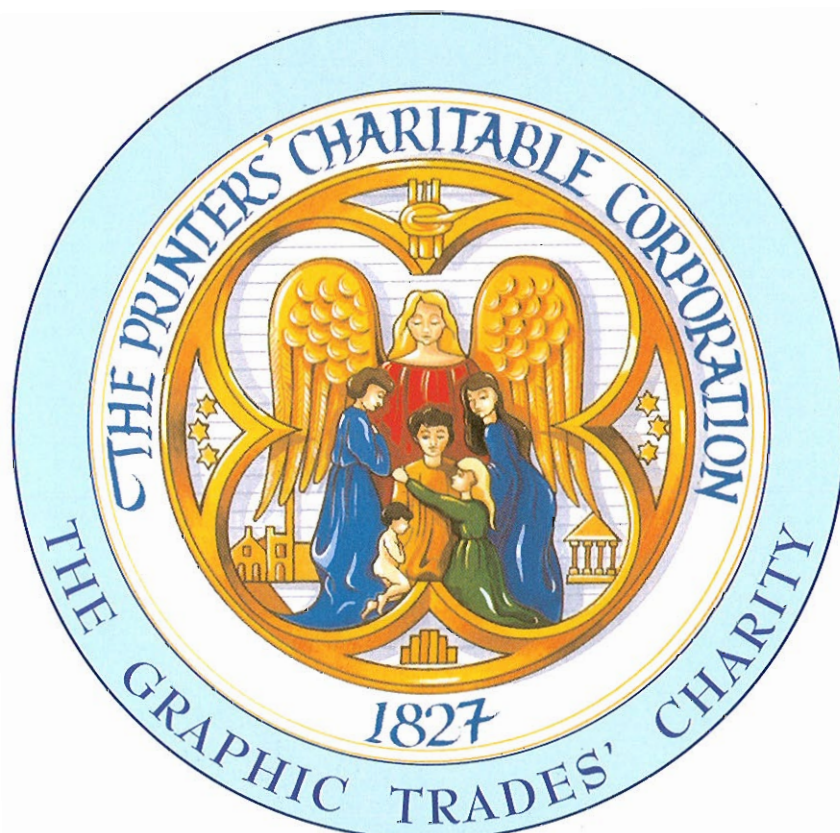
Printers' Charitable Corporation

Patron

Her Majesty The Queen

President 2007

Sir Clive Martin OBE TD DL



CONSOLIDATED ANNUAL REPORT AND ACCOUNTS 2007

One Hundred and Eighty First Report

With Balance Sheet at 31 December 2007
Statement of Financial Activities
For the year ended 31 December 2007

Royal Charter no. RC000417
Registered Charity no. 208882

President

Sir Clive Martin OBE TD DL

Presidents Emeritus

Sir Frank Barlow CBE
Norman Garrod CBE
Ivan Heath

Vice-Presidents

His Royal Highness The Prince of Wales, KG KT GCB AK QSO
His Royal Highness Prince Philip Duke of Edinburgh, KG KT
His Royal Highness The Duke of Kent, KG GCMG GCVO ADC
Her Royal Highness The Duchess of Kent, GCVO
Her Royal Highness Princess Alexandra, KG GCVO

Sir Gordon Brunton, KT
R Murdoch
The Earl of Stockton
The Rt. Hon. The Lord Howe of Aberavon, PC QC
V Watson, CBE DL
Sir Harry Roche
Sir Frank Barlow, CBE
N J Garrod, CBE

J J S Marshall
The Rt. Hon. Lord Wakeham, PC JP DL
I E Heath
I Park
R Lambert
Sir Jeremy Elwes, CBE ACIS FRSA
Rt. Rev. Rt. Hon. Richard Chartres Bishop of London
The Viscount Rothermere

Honorary Chaplain

The Rev Canon David Meara
Rector of St Brides
Fleet Street
London EC4Y 8AU

Charter Trustees

Sir Jeremy Elwes, CBE ACIS FRSA
Bill (M C) Offer

Paul Rudd
Jon Wright, FCCA

The Printers' Charitable Corporation is a charity registered with the Charity Commission of England and Wales. It is incorporated under Royal Charter and its governing documents are the Charter and Byelaws. These along with our annual report and accounts can be accessed via our website.

Director & Secretary to the Corporation and to the Association of Printers' Trusts and the Caxton Convalescent Home

Stephen Gilbert, MSc FCIS FRSA

PCC Directorate staff

Richard Fowler - Deputy Director
Brigita Baloghova – Financial Administrator
Alison Braganza BSc - PA to the Director
Linda Watts - Welfare Administrator and IT Officer

PCC Service Heads

Butlin House Nursing Home	Sheri Bostan	Home Manager
Beaverbrook House	Kathy Lintonbon	Warden
Southwood Court	Margaret Duff	Warden
Welfare	Linda Watts	Welfare Administrator

KTP Strategic Associate (employee of City University)

Chun-Yi Yu MBA BSc

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18 Mount Ephraim Road
Tunbridge Wells TN1 1ED

Bankers

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Lee Bolton Monier-Williams
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Westminster
London SW1P 3JT

Surveyor to the Fabric

M Chesson Associates
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Eastbourne BN21 1BE

The Annual Report contains details of the PCC's Charitable Objects (page 3), Objectives and Activities (page 6), Achievement and Performance (page 9) and Future Developments (Page 12). These are defined as follows:

The Charitable Objects are laid down in the PCC's governing documents, the Royal and Supplement Charters, which set the limits as to how charitable funds can be spent, who its beneficiaries are and the activities the PCC may undertake.

The Objectives are set by the Trustees (Council) and lay down what the PCC will do to try to meet its charitable objectives and how the Council can measure the impact and effectiveness of the PCC's work. The objectives state the aims of the PCC when it comes to carry out its day to day charitable work.

The Achievements and Performance report on how well the PCC has done against a wide range of operational, tactical and strategic objectives.

Future Developments looks at the short to medium term plans for the charity's work.

Further details of the PCC's work can be found on the PCC website:

www.printerscharitablecorporation.co.uk

and at the Charity Commission website:

<http://www.charity-commission.gov.uk/registeredcharities/showcharity.asp?remchar=&chyno=208882>

Charitable Objects

(a) The relief of aged or poor and distressed persons being persons who are or were either printers or other persons employed or formerly employed in the printing trade or any allied trade.

(b) The relief of the widows and children of eligible persons deceased, such widows or children being themselves aged or in distress and in need of relief.

(c) The education of the children of eligible persons.

(for further details see the supplementary charter of 23rd October 1972).

The charity was originally established in 1827. In 1865 it was granted a Royal Charter by Her Majesty Queen Victoria, as the Printers' Pension, Almshouse, and Orphan Asylum Corporation. The original charter has been amended over the years by Supplemental Charters, most recently in 1972, when the name was changed to the Printers' Charitable Corporation.

Associated Charities

The PCC is the Trustee of the Association of Printers' Trusts and the Caxton Convalescent Home. These associated charities have similar objects to the Printers' Charitable Corporation.



Beaverbrook Court in the snow

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CHAIRMAN'S REPORT

We have been exceptionally fortunate in having Sir Clive Martin as our President for 2007. He has visited our Homes and attended several meetings as well as introducing Baroness (Brenda) Dean of Thornton-le-Fylde, our guest speaker at the Annual Luncheon. I am delighted to report that Mr Barry Hibbert (Chief Executive, Polestar plc) has agreed to be our President in 2008.

During 2007 our Trustee Council has remained unchanged but Mr Alan Miller will be resigning at the Annual General Meeting, having found that his new responsibilities at Pearson plc make it impossible for him to continue. He was an outstanding Chairman for over five years having previously served as Honorary Treasurer. He also chaired the Investment Committee until this year. His contribution to the PCC has been immense and we thank him most warmly and wish him well in the future.

Our finances remain satisfactory, with investments standing at £ 27.5 million, income of £2 million, and expenditure of £2.2 million, giving a deficit of £202,208 (before investment gains and losses). Our major activities are the running of the two retirement homes – Beaverbrook House at Bletchley and Southwood Court at Basildon – and the nursing home, Butlin House, at Bletchley. The first two are approximately 96% occupied and vacancies tend to be filled rapidly. Butlin House, however, continues at a worryingly low occupancy although it was showing signs of increased use at the end of the year. Full details of the achievements and performance are to be found on page 9 so I will not repeat them here.

The two major initiatives that I announced last year have been the subject of intense work during the year.

The aggressive and extensive marketing of Butlin House is achieving some success. The Council are progressing plans which aim to secure a sustainable future for Butlin House.

The Knowledge Transfer Partnership work, spearheaded by Chun-Yi Yu, has produced three major research Reports, giving us much-needed information on the trends in the future needs of society and the printing and publishing community we serve. The project, jointly overseen by our Director, a Trustee, Fiona Morris, and the Cass Business School of City University, will come to fruition in 2008 and will enable us to determine the future shape of the Charity and to lay the foundations for the development and expansion of the service we offer to our industry.

We responded rapidly to the extensive flooding that occurred during the year. We announced the availability of £250,000 to those of our industry who were in need as a result of damage to their homes and/or possessions. In fact, despite much publicity and considerable help by the Trade Unions and organisations like SSAFA, the demand was quite small and we have to date dispensed £5,750.

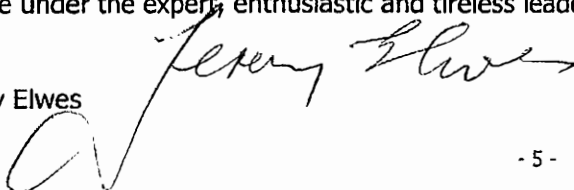
Last year's improvement in our finances enabled us to increase the amount spent on welfare payments (excluding the flood relief) and we intend to go on expanding this important but often overlooked part of our work. In partnership with the BPIF and Unite the Union, we have increased the number and value of the bursaries to young people in the industry.

The industry continues to support us financially and we have been particularly grateful to Print Week for again making us the beneficiary of the table draw at their Annual Dinner as well as covering our flood relief grants. I am most grateful to all those who contribute so much – I believe we use their money wisely for the benefit of those who, in their turn, contributed to the industry they served.

This is my last Report as, in compliance with the requirements of our Charter, I retire having exceeded my biblical span of three-score and ten years. It has been a huge privilege and pleasure to be a trustee and, for the last two years, to serve as Chairman. Building on the work done by my predecessor, Alan Miller, I believe the Charity is now stronger and is about to enter a new and exciting era of expansion and development. I wish the new Chairman every success.

Whatever has been achieved could not have done so without the Council members and Directorate. The members give greatly of their time and expertise and I express my thanks to them not only for their contribution but also for their friendship and support. Last but certainly not least, I pay tribute, and add my personal thanks, to the Directorate under the expert, enthusiastic and tireless leadership of Stephen Gilbert, our Director and Secretary.

Sir Jeremy Elwes
Chairman



ANNUAL REPORT 2007

The format of this section follows the same layout as the Charity Commission's Summary Information Return (SIR), question 1 The Charity's Aims and question 2 Who Benefits. This is to help anyone who has both documents to cross-refer and so gain a better understanding of the PCC's work, its achievement and performance. Each of the following sections of the report will state the relevant questions in the SIR in the heading.

The PCC is the printing and publishing industry's leading charity.

Aim

To promote independence, choice, dignity and security for those who work or have worked in the printing, publishing, graphic and allied trades.

Beneficiaries

Those who work or have worked in these industries and their dependents.

How does the PCC deliver its aims?

Through the provision of three major services detailed below.

OBJECTIVES AND ACTIVITIES

SIR Question 4 The Charity's Objectives and Achievements.

Special Needs Accommodation – Butlin House Nursing Home

The charity runs a 40 bed nursing home (Butlin House) at Bletchley near Milton Keynes. It is set in its own grounds and retired printers and/or their dependants receive a subsidy of £100 per week. The charity has invested continuously in this facility to keep it up to date and to provide the best care it can. Butlin House offers secure dignified care with as much choice and independence as is possible.

Objective	Achieved
To achieve an average of 85% occupancy at Butlin House nursing home	65.51 %

The occupancy has been below the objective for the second year. However by the year end the occupancy had improved and the home has been successful in attracting a constant percentage of people with a print/publishing connection. Marketing has increased and will continue with the aim of achieving the objective in 2008.

Total Number of residents in the year	46
Average length of stay	4 years 5 months
Average age of resident	88 yrs
Number of staff (FTE)	42.6

The occupancy has been below the objective for the second year. However by the year end the occupancy had improved and the home has been successful in attracting a constant percentage of people with a print/publishing connection. Marketing has increased and will continue with the aim of achieving the objective in 2008.

Commission for Social Care Inspection (CSCI) rating	Good
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The latest CSCI report has resulted in a 'Good' rating. Plans are underway to not only maintain this rating but to try to achieve an 'Excellent' rating.

Sheltered homes

The homes are at Basildon (Southwood) where there are 40 apartments and Bletchley (Beaverbrook) which has 32. They are designed for older people (aged 60+) who are capable of leading an independent life but feel they would benefit from living in a community, without the worry of running a home which may be too large for their needs.

Objective	Achieved
Subsidize the sheltered accommodation by 10%	12.77 %

Other Key Performance Indicators

Percentage occupancy	96.21 %
Average length of stay	8 years 1 month
Average age of residents	78 yrs
Number of staff (FTE)	6.42

Occupancy has been greater than budgeted which reflects the demand for this type of accommodation and the quality of Beaverbrook and Southwood buildings. The length of stay reflects both the age of the residents and the type of accommodation and support which facilitates independent living.

Welfare

Welfare payments reach across the UK and take a number of forms. The two most significant are regular financial assistance (RFA) and one-off grants. All welfare payments are "means tested", require completion of the charity's application forms and are then assessed. As a form of assistance welfare payments are very cost effective and have the advantage of reaching a significant number of people across the UK. Regular Financial Assistance and Grants help the PCC to assist people to live independent and secure lives in their home while exercising choice.

Objective	Achieved
Agree a minimum of 60% of all applications	59.8 %
Spend a minimum of 90% of the budget	78.9 %

The take-up of welfare remains disappointing. In response to this trustees have agreed plans for the future which should increase the take-up of this important area of the PCC's work. For details of how the PCC plans to increase take up please turn to Future Developments (page 12).

Other Key Performance Indicators**Regular Financial Assistance**

Number of people helped	229
Amount of support	£203,185

One-off Grants

Number of people helped	90
Average grant	£435
Amount of support	£39,113

Nursing Homes Grants

Number of people helped	13
Amount of support	£22,409

Activities and performance of subsidiary charities

The two subsidiary charities have limited impact because of their objects and the changed needs of printers and their dependants. The Charity Commission has been approached as to the future of these two charities and has indicated that in the case of the Association of Printers' Trusts (APT) a scheme allowing the PCC to take over APT would be acceptable. Discussions regarding Caxton Convalescent Home are continuing. Once these have been completed one or both of the subsidiary charities will be merged with the PCC. It is anticipated that a decision will be reached in 2008. This proposed alteration will have no impact on the charitable activity of the PCC but will help to reduce its compliance costs.

Association of Printers' Trusts

The objectives of the Trust as set out in the scheme are to apply the clear income of the charity for the charitable purposes of the charity called the Printers' Charitable Corporation. This it has achieved by the payment of a grant of £45,175 to the Printers' Charitable Corporation. The funds are used by the PCC to further its charitable endeavours. The Trust has a permanent endowment fund which as at the 31 December 2007 stood at £1,066,799.

Caxton Convalescent Home

The objectives of the Trust as set out in the scheme are to make grants to any convalescent home or other charitable institution providing facilities for convalescence for aged or poor or distressed persons who are or were either printers (whether or not employed or formerly employed in the printing and allied trades) or other persons employed or formerly employed in the printing trade or in any of the allied trades of ink-making, paper-making, book-binding, the warehousing of ink, paper, books, or printing or binding materials, or the manufacture of type-setting, foundry, printing or binding machinery, or the widows and children of such persons. During the financial year the trust made no payments in support of its objectives because no applications for assistance were made to this charity. The trust has a permanent endowment fund which stood at £312,735 as at 31 December 2007.



Spring time at Butlin House

ACHIEVEMENT AND PERFORMANCE

(SIR Question 5 The Charity's Income and Expenditure)

INCOME AND EXPENDITURE - Charitable Activities

Special Needs Accommodation – Butlin House Nursing Home

During 2007 the staff and residents at Butlin House said goodbye to Penny Barkham who had joined us some 18 months earlier as an Interim Manager. A new Home Manager, Sheri Boston, has been appointed.

In addition to appointing a permanent Home Manager, changes have been made to the management structure at Butlin House. Following recommendations from our consultant Rob Fawcett, Sue Bradley was appointed the Clinical Care Manager. Sue has been promoted from within and is a well known face within Butlin House. 2007 saw the resignation of the Administrator Gina Smith and her replacement Jane Bell took up her post in December. The Trustees are confident that there is an appropriate management structure in place to take the Home forward.

An important part of the Nursing Home's life and as external monitor of its performance the most recent report has given the Home a good rating which is an improvement on its last inspection. The Trustees would like to thank all those staff who have worked hard to achieve this rating.

Occupancy remains disappointing but has slowly improved during 2007. The challenge for 2008 will be to maintain the quality while increasing the level of occupancy to 35 or more. Trustees are committed to establishing a sustainable future for Butlin House Nursing Home.

Sheltered Homes

Beaverbrook House

Beaverbrook House has continued to enjoy a high level of occupancy. Events held during the year have included a summer cruise on the Thames, a Christmas party and participation in the Bletchley Carnival. Just in time for Christmas a new 50 inch plasma TV was installed in the lounge. This was put to good use at the New Year when residents sat up and enjoyed the Firework display transmitted live from London. This is an addition to the regular events such as keep fit and monthly communion.

Southwood Court

Occupancy remains high. The resident's social committee are well established running events organised by residents for residents including themed nights: Halloween, Easter Parade, fancy dress and quiz nights. The PCC provided a DJ deck to help with functions. There was a summer outing on The Thames travelling from Gravesend to Westminster and back. For those who grew up in the East End it was a chance to see the changes that have taken place. There was a successful Christmas Party at Ye Olde Plough House Hotel with 'songs from the shows' as well as lunch. The internet café is well used and helps residents stay in contact with family and friends. Southwood enjoys a cinema style projection system which is regularly used by the residents and provides a focus for the community that is Southwood Court.

Welfare

The provision of financial assistance in all its various forms, to those in need, continues to be a significant part of our work. In 2007, we increased the funds available for nursing home top-up fees (up by 30%) and one-off grants (up by 100%) in the hope that we could attract more applications for assistance. In addition, we reviewed the level of the regular financial assistance and agreed to increase the maximum payable by 25%, from £832 to £1,040 per annum.

During the course of the year we received 189 applications and approved 113 of these. Perhaps due to the increase in the level of funding available, we have not been able to achieve our objective to spend 90% of the budget.

Our help is sought in a variety of ways; from one-off grants to help pay for house repairs, mobility needs, household white goods and bankruptcy fees, to regular financial assistance for those on a low income. We also responded well to the widespread flooding across the country and earmarked additional funds, to offer a quick response emergency grant to those affected. Offering help in the form of financial grants is a priority for us that we are keen to expand. We hope to be able to continue to support people in need, in ever increasing numbers.

Review of the Financial Position by the Honorary Treasurer, Jon Wright FCCA

(SIR Question 6 The Charity's Financial Health)

The financial statements for 2007 barely do justice to another very active year for the PCC. I would like to thank all the members of the Council and all the employees of the PCC for their contribution towards the financial performance this year. In particular the Directorate guided by Stephen Gilbert have been a resource that I believe would be the envy of any Charity.

I pay tribute to the professionalism and dedication from the Finance staff led by Richard Fowler, with first class support from Brigita Baloghova for delivering all the regular financial reports to deadline and to a very high quality.

Our thanks are due to our professional advisors, our auditors Baker Tilly UK Audit LLP, and our Investment team at UBS Bank, for all their help and advice, not just at the year end but during the year as well.

Having prepared those glowing tributes, it may surprise many of you that the PCC reports an operational deficit of £202k for 2007 against an operational surplus for 2006 of £37k, so I take a few moments to explain the adverse movement of £239k year on year.

Butlin House accounted for nearly half of this movement (£107k) now registering a loss of £450k in 2007, and work continues on how to reduce this deficit. Welfare payments amounted to £290k in the year – this was up by £69k (albeit still lower than the sums we would like to pay out) and was the second highest contributor to the overall movement. The funding of the very valuable KTP work generated another £20k of cost, and after that one looks at minor movements not really worthy of mention.

Looking out into the future these are exciting times for the Charity: a comprehensive strategy is about to be put in place, with business plans to support. I conclude by writing how proud I am to be associated with this great Charity.

The main areas of charitable expenditure were:

	2007 £,000	2006 £,000
Nursing Home (Special Needs Accommodation)	1,216	1,135
Sheltered Homes	453	447
Welfare	290	221
Total charitable expenditure	1,959	1,803
Total expenditure	2,206	2,058

The Consolidated Statement of Financial Activities (SoFA) can be found on page 29. This shows a deficit of £202k

The PCC's reserves are all unrestricted and amount to £32.9 million. The reserves of the associated charities, The Association of Printers' Trusts and Caxton Convalescent Homes, are endowment funds which total £1.3 million.

Financial reserves provide the income and capital growth to fund the PCC's charitable activities by subsidising residents in our homes and meeting the full cost of welfare payments. The level of reserves is monitored regularly and reviewed annually. The role and function of reserves will be further scrutinised as part of the KTP (Knowledge Transfer Partnership) project.

£583,184 is placed in designated reserves to provide against future major capital expenditure on the charity's homes. An analysis of all the funds can be found on page 39 in Note 15 to the accounts.

Investment Portfolio

	Year to 31 December 2007 £,000	
Target total return	1,811	6.50 %
Actual total return (before outflows)	415	1.49 %
Difference	(1,396)	(5.01)%
Management fees (including VAT)	75	

Following the issue of a tender for the management of the portfolio, UBS were appointed and the portfolio was transferred to their management in April 2006.

The Investment Committee took the opportunity to discuss at length, with UBS, the objectives of the fund, the advantages and disadvantages of using a target total return and the diversity and volatility of different asset classes. As a result of the discussion the PCC has invested 10% of the portfolio in hedge funds (3 Fund of Funds) to manage the volatility of income and capital growth by using a non-correlated asset class. The Investment Committee agreed strategic and tactical asset allocation within which UBS manage the portfolio. The Investment Committee meets a minimum of three times a year to review the performance of the portfolio. Details of the Investment policy are to be found on page 25.

Review of 2008

Over the year the portfolio has produced a lower total return than the target despite mildly positive returns from equity markets. Much of this under performance can be attributed to the CAF UK Equity Fund which represents almost 30% of the overall portfolio. This is a value driven fund which is positioned defensively. 2008 could be a challenging and if the outlook for equity markets continues to deteriorate, the strong focus on yield and valuation could prove to be beneficial to the PCC.

Fixed income provided a good return during 2007. By holding 40% of the investment portfolio in this asset class the charity is sheltered, to some extent, from the volatility of the equity market.

The portfolio's hedge funds have been the most profitable asset class for the PCC during 2007. With the expectation of volatile stock markets in 2008, these investments should continue to dampen volatility and make steady progress. The percentage held in this asset class will be reviewed in 2008.

Taxation

The PCC is a registered charity which can claim exemption under section 505 (Income and Corporation Taxes Act 1988) for income and gains which are applied for charitable purposes. The charity is a non business for Vat purposes and is unable to recover the V.A.T. it incurs in the course of its activities.

Supplier Payments Policy

The PCC does not impose standard payment terms on its suppliers but agrees specific terms with each supplier and then pays in accordance with this agreement.

FUTURE DEVELOPMENTS

(SIR Question 3 The Charity's Strategy and Question 7 The Next Year)

During 2006 the trustees met at an "away day" to create a strategy for the next five years. Their conclusions remain valid and continue to guide the development of the PCC.

Where do we want to be?

A truly national Charity, helping more people.

By when do we want to be there?

The time scale is the next 5-10 years. However, the strategic plan will only cover the next 5 years and will be subject to review.

How will we get there?

The PCC has embarked on a Knowledge Transfer Partnership with Cass Business School and the DTI. This resulted in the employment of Chun-Yi Yu for the two year programme. Chun-Yi is based at the PCC's offices in Crawley and is carrying out a 7 stage process:

1. Desk Research
2. Field Research
3. Service Design
4. Test Marketing
5. Review
6. Launch
7. Embed

This is an ambitious task given the time scale. Stages 1 to 3 have been completed and stage 4 is well advanced. Stages 5 to 7 are scheduled to be completed by the end of October 2008.

Knowledge Transfer Partnership (KTP)

Outline Proposals

Review the management and operation of the PCC.

Create and implement a marketing plan.

Develop four cornerstones:

- PCC Homes
- PCC Helps
- PCC Links
- Income Generation

This will result in an increased use of IT and the web together with the development of strategic partnerships (charity and industry). To achieve the plan it may be necessary to seek to amend the Royal Charter and set up a trading subsidiary.

There are financial, human resource and skills issues that will have to be addressed.

Purpose of the charity

- The purpose of the PCC is to help people who work or have worked in printing, publishing, graphic and allied trades and their dependants
- The purpose of the PCC is not to sit on a cash pile.
- Helping people by spending money subsidising the homes and paying grants

Strategy

The PCC's strategic aim is to increase the number of people the charity helps in an effective and sustainable way.

Change

The PCC is already moving from a stewardship model to a hybrid stakeholder model.

Stewardship

In a stewardship model service users are expected to 'be thankful' for what they receive and the operation can be described as one of 'command and control' driven by rules. Here the trustees and staff decide who gets what and why without any reference to the views of those whose lives they affect. This is a traditional model reflected in the history of charities.

Stakeholder

The stakeholder model involves those who are affected by the charity's work and gives them a role in decision making. The disadvantage is that decisions may not reflect the long term needs of the charity's beneficiaries both current and future. The risk is one of relative short-termism where decisions take account of the next two decades and not the next two generations or more.

Hybrid Stakeholder

The hybrid stakeholder model seeks to overcome the disadvantages of relative short-termism by allowing stakeholders' voices to be heard but leaves the final decision making with trustees and staff. Also it can address this problem outlined by Edmund Burke as quoted by Sir Charles Handy in the *Hungry Spirit*:

"Because half a dozen grasshoppers under a fern make the field ring with their importunate clink, while thousands of great cattle, repose beneath the shadow of the British Oak, chew the cud and are silent, pray do not imagine that those who make the noise are the only inhabitants of the field, that they are many in number, or that, after all, they are anything other than little shrivelling, meagre, hopping, though loud and troublesome, insects of the hour."

(Handy, 1997 page 103).

Change in management

The traditional model for management sees the CEO at the top of a triangle with the 'customers' forming the base. The aim is to turn the triangle on its head so that the 'customer' or in our case the service user, is on top.

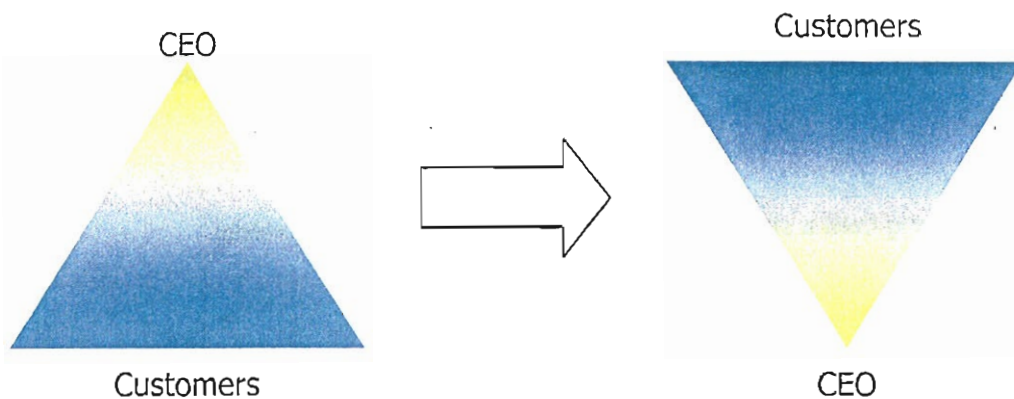
This means that the senior managers are there to support 'subordinate' staff i.e. those who deliver the services to users. This is not a new concept but the classic customer care model.

It will mean that the PCC will have to:

- look at everything it does
- consider options for change

although change is not obligatory.

This is not about de-layering the organisation but a business process review. The purpose is to become more service user focussed and driven by the need 'to work smarter not harder'. It is expected that there will be an increase in staff but the review will ensure that they are needed and effective.



Inversion relationship towards customer focus

The Future of PCC Services

Marketing

The starting point is the marketing of the charity. The intention is to widen the focus to include all aspects of marketing and integrate that function into the day-to-day operations of the PCC. The reason is that the research has shown that the charity is largely unknown.

PCC Services

The plan is to create four cornerstones to the PCC operations, of which the first three are services and the fourth helps pay for them. They are detailed in the sections that follow.

PCC Homes

This comprises the nursing home and the sheltered apartments. After a difficult year in terms of occupancy the nursing home appears to be improving across the board. The challenge for the next 12 months is to create a sustainable operation for Butlin House.

Relative to the nursing home the sheltered apartments are easier to manage day to day. Whether or not any further apartments are to be built and the type of tenure would require a significant piece of work to ensure that any expansion is sustainable both in terms of cost and need.

PCC Helps

This is the new name for welfare

Why change the name?

Simply it is to increase the number of applicants and so help more people. It comes from considering 'who wants to be a welfare case?' A change in name may assist take-up.

Reasons for change

The driving force behind these changes is the desire to assist more people by helping potential applicants easily identify services from which they can choose that which best meets their needs. By clearly packaging products the PCC hopes to enhance 'independence and choice' by allowing people to choose the product themselves rather than being forced to ask and wait for the charity's decision as to 'what is good for them'.

Our current offering

The current service line up is:

Regular Financial Assistance (RFA)
and
One-off grants

The PCC offers variations such as nursing home fee support and holiday grants. The full service line up is:

RFA	£20 per week payable half yearly
Nursing home fees	Up to £40.00 per week payable half yearly
One-off grants	Up to £500 but averaging around £300
Holiday Grants	Around £175. Two were paid out in 2007

The plan is to segment the services to increase the take-up and so meet the charity's strategic objective of helping more printers/publishers. This is not new to the PCC because it already does this, albeit in a limited way.

The underlying services do not change but they are packaged to appeal to different niche markets. The packaging will try to describe the problem applicants face and how PCC help could assist them. The key would be to allow people to self select the most appropriate service which meets their needs, subject to them meeting the charity's criteria.

Education

This could be an area for expansion of the PCC's work. The charity could look to assist:

Under 18's with a print connection (dependency)
People of working age – with print (direct beneficiary group) and non print (direct and dependants) education
Retraining

This would require changes to the Royal Charter.

Non-Grant Help

The research has highlighted the potential need for this type of service but its development will not be undertaken in 2008.

PCC Links

The delivery of this service arm revolves around IT and the web and web 2.0.

PCC Links has four strands:

- Web based information - signposting
- Web 2.0 - social networks
- Volunteers/supporters
- Strategic partnerships - Industry
- Charities

Web Based Information

This product is based on the assumption that it is not practical or a good use of resources for the PCC to try to deliver every possible service itself.

There is specific research (OFT, Office of Fair Trading) which shows that when people come to choose a nursing home they find it difficult to obtain the information they need. It is possible that the same problem occurs when individuals are faced with events, issues or problems which may occur at any point in their life.

However there are a number of charities and other organisations who can give advice and guidance such as Counsel and Care for nursing homes and SSAFA (Soldiers, Sailors, Airmen and Families Association) on welfare grants.

At its simplest the PCC could create a web link which would point an individual in the right direction. A more substantial arrangement would be to create strategic partnerships which are considered later.

The areas in which we might supply signposts could include:

- Disability
- Education
- Employment issues
- Grants
- Health
- Nursing home care
- Retirement
- Support for Carers

It would also provide the PCC with the opportunity to signpost its own services and so directly assist more people.
Web 2.0 social networks

One of the issues for the PCC is that it is only used when people are in need. This has implications for the take-up of services and market awareness.

One option is to offer 'non emergency' products based on social networking such as Facebook and more recently by Saga.

This type of service could provide contact with the PCC and so help build our customer base. It would take advantage of the Web 2.0 phenomena of random networks. These are networks which are not based on knowing people (first or second hand) but on groups who have something in common.

The concept of using the web for social purposes predates Web 2.0, taking the form of message or bulletin boards. A social network would give the PCC contact with people in the industry who may at some point in the future need our services. They could become a source of income generation. It also seeks to address, in a novel way, the social isolation that has been highlighted by the research. Given the lack of a volunteer force and the level of broadband take-up in the UK this approach could be valuable. The entry of Saga into social networking underlines the number of 'silver surfers' active in the UK.

Volunteers/Supporters

At the moment the PCC does not have any volunteers and only a small number of corporate supporters. This has implications for service delivery and income generation. It is also atypical for the PCC. From its inception until the 1970's the charity had 'Auxiliaries' who were volunteers who fulfilled a number of roles including the 'Forget-me Not' scheme.

Recreating volunteers' groups – or links – could be beneficial. They could support our service users, raise funds and market the PCC. However, this is neither an easy nor a quick task.

Strategic Partnerships

Charities

Partnerships with charities could fulfil two purposes. It would help the PCC achieve its strategic aim of assisting more people. The charity would not have to create new services, outside those already detailed, nor the

infrastructure to support them. This has significant cost and resource benefits. The PCC could use these partnerships to refer its service users to other charities while they could refer service users to the PCC.

The PCC will be able to build on existing arrangements which result in around 75% of our welfare cases being referred to the PCC by charities such as SSAFA (Soldiers, Sailors, Airmen and Families Association). Developing these partnerships and extending them could be an effective and quick way to improve the take-up of PCC Helps services.

Industry

As has been suggested with the charity partnerships, the PCC could benefit from strategic partnerships with the industry. The aim would be to increase take-up of services. An example of success was the promotion of the flood grants by Unite, the Trade Union.

Income Generation

Fundraising is a subset of income generation. The charity needs to start with income generation and then choose which areas we feel are appropriate for the PCC. The disadvantage of starting with fundraising is that it is limiting since it creates strong images of 'chuggers' and charity tins. The actual opportunities to generate income are far greater.

The list of potential income generation sources is as follows:

- Events
- Regular Donations
- Payroll Giving
- High Value Donations (£500 plus)
- Legacies
- Capital Fundraising
- Corporate Fundraising
- Membership/Supporters Base
- Grants
 - Government
 - Statutory Bodies such as Executive Agencies (e.g. Dept of Work and Pensions, Primary Care Trusts)
 - Local Government
 - Other Charities
 - Lottery
- Contracts (usually with statutory bodies)
- PCC Lottery
- Retailing
 - Physical - shops
 - Catalogue - e.g. Christmas cards
 - E-retailing
 - Recycling - e.g. mobile phones and ink cartridges

Of the possible sources of income generation the following would be taken forward initially:

- Events
- High Value Donations (£500 plus)
- Corporate Fundraising
- Retailing
 - Catalogue – e.g. Christmas Cards
 - Recycling – e.g. mobile phones and ink cartridges

Dependant on the success of the initial income generation and the level of market awareness and support the PCC could widen its income streams into others areas. The order and timing will be dependant on the results of the initial programme.

CHARITY GOVERNANCE AND MANAGEMENT

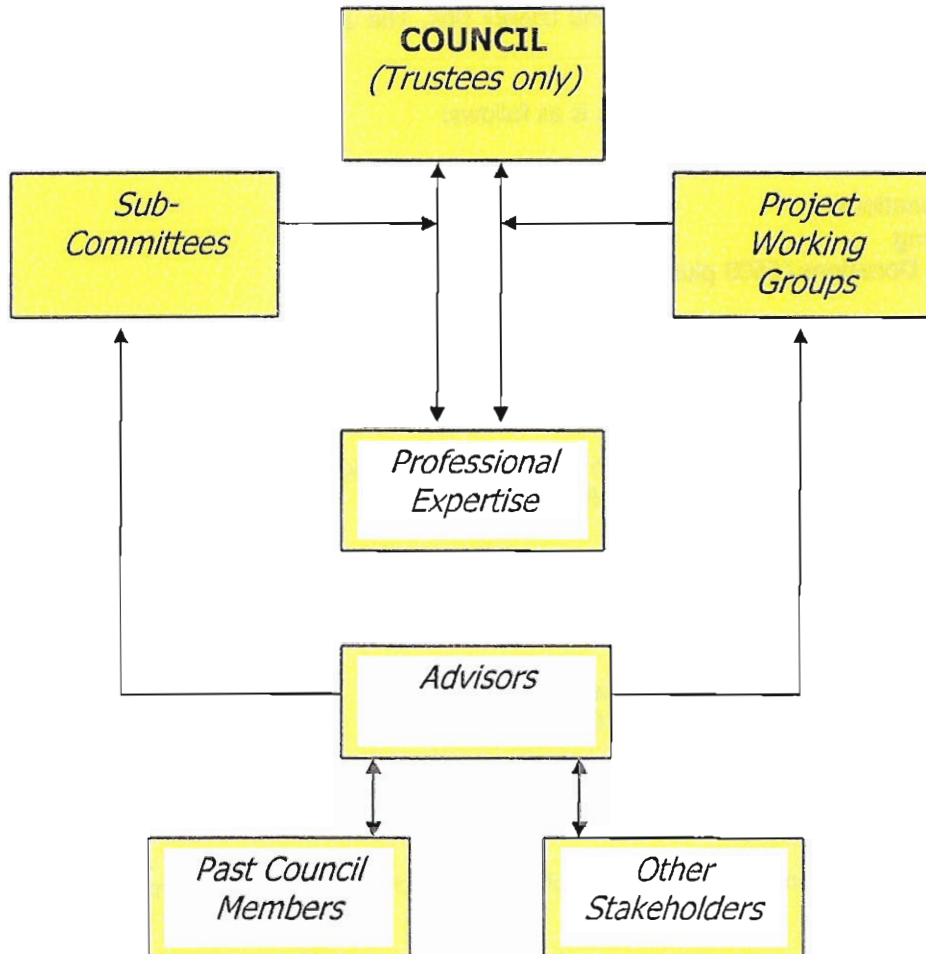
(SIR Question 8 The Charity's Governance)

The ultimate governing body of the PCC is the Council. The Council has established standing orders, which are to be reviewed annually, to govern its role and that of the staff. The Council met six times in 2007. The PCC has adopted the principles of the 'The Code of Governance for the Voluntary and Community Sector'

A number of sub-committees exist to assist the Council in fulfilling its role. Of these only the Investment Committee has delegated powers. The role and purpose of the sub-committees has been reviewed and where appropriate new terms of reference issued. Particular attention has been paid to the need to review membership of committees in line with current best practice in governance of charities.

The day-to-day management of the charity has been delegated to the Director and Secretary as laid down in the charity's standing orders.

Structure of Council and Committees



COUNCIL MEMBERS AND THEIR BIOGRAPHIES

Sir Jeremy Elwes CBE ACIS FRSA Chairman

Born 1937 in Cheshire, lived in the Sevenoaks, Kent area since 1950. Married to Phyl since 1963; one son, Jonathan (b.1969). Career in Publishing (Reed International) as, successively, journalist, accountant, company secretary, pensions and personnel management; retired 1994 as HR Director, Reed Publishing Europe. Chairman, St Helier NHS Trust, 1990-99. Trustee PCC since 2002. Also Trustee of Foundation for Liver Research and Hospice in the Weald. Council member of Imperial Society of Knights Bachelor. Deputy County President, St John Ambulance, Kent. Liveryman, Worshipful Company of Stationers and Newspaper Makers (Court Assistant) and Worshipful Company of Chartered Secretaries and Administrators (Chairman, Livery Liaison Group). Past Captain, Veterans' Section of Nizels Golf Club. Appointed CBE 1984 and Kt 1994.

Paul Rudd Deputy Chairman

Joined the Printers Charitable Corporation as a Trustee in September 1999, made Deputy Chairman in 2006.

Introduced to the printing industry in 1963 by his father who worked for Beaverbrook Newspapers for 51 years. Joined Beaverbrook Newspapers in September 1963 as a junior clerk and worked up through the company spending time in finance and general management before eventually being appointed to the main board as Production & Operations Director, also deputising for the Managing Director. Left Express Newspapers in 2001 to join Associated Newspapers. Retired in May 2007 from the post of Facilities Operations Director at Associated Newspapers

Since commencing his career in printing, he has held a number of other positions both in and out of the industry.

Currently Chairman of Express Newspapers Pension Funds and a Liveryman of the Worshipful Company of the Stationers and Newspaper Makers. In the past he was Chairman of West Ferry Printers and Broughton Printers, Chairman of Newsprint Management and Supply Services, Director of the Newspaper Education Trust, Director of the Newspaper Publishers Association and Director of the Independent Star (Eire).

For seven years, whilst employed by Express Newspapers, he had company operational responsibility for the London Helicopter Emergency Medical Service (H.E.M.S.), the first to operate in the London region.

Jon Wright FCCA Honorary Treasurer

Joined the PCC as a Trustee and Honorary Treasurer in 2004, became Chairman of the Investment Committee in 2007.

He joined the Financial Times in 1974, as a junior accounts clerk and loved the organisation from the moment he walked through the door. He worked as a management accountant through all sections of the business, and had several years preparing the accounts of St Clements Press – the printing arm of the FT.

Qualified as an accountant with the Chartered Association of Certified Accountants, he was given the responsibility of looking after the finances for the transfer of the printing from Bracken House to the state of the art press hall in East India Dock. He worked all the way up the Finance chain at the FT to acting Finance Director.

In 2003, he transferred to the holding company of the FT – Pearson plc - to Finance Director of Pearson Global Real Estate.

Outside of work he is married with three sons and likes nothing better than playing, coaching or watching cricket.

Stephanie De Laszlo LL.M

Stephanie was called to the Bar in 1966 and after legal experience in both London and New York became the Night Lawyer for the Daily Mirror 1968-1993. She continued to specialise in media law with Goodman Derrick & Co, Today newspaper and John Kensit. She was Visiting Tutor in Media Law at the London College of Printing's Department of Broadcasting Journalism from 1996 to 2005. Stephanie is married with three children and lives in central London.

Geoff Dunn MIP³ FinstD*

Advisor to the PCC Council, he joined the Printers Charitable Corporation as a Trustee in 1986. Served as a member of the PR & Events Committee and also on the Southwood Court Homes Management Committee in Basildon.

Commenced employment in the printing industry in 1948 as an Indentured Apprentice Lithographer at City printers with Wass Pritchard & Company Ltd, London, Working as a Journeyman Litho Machine minder printing bank notes, and commercial colour print. He joined Bookprint Ltd in Crawley, Sussex in 1964 leaving as Deputy Litho Manager.

Joined the Pitman Press in Bath, Somerset, in 1970 as Litho Manager. Installed the first Litho Department into the company that produced a wide range of technical and scientific publications. He joined Ebenezer Baylis & Son in Worcester in 1972 as Litho Production Manager, producing colour catalogues and brochures.

Returned to Wass Pritchard & Company in 1975 as Production Director, producing Point-of-Sale leaflets, food and drink labels. Became Managing Director in 1978, a position he held for 16 years. The Company was subject to a takeover by Clifford Thames Group in Brentwood, and he became Marketing Consultant to the Group for 2 years.

He then set up a Marketing Consultancy company in 1994 called Zodiac Graphic Design, this being his current occupation. He is a Member of the Institute of Printing, a Fellow of the Institute of Directors, a Liveryman of the Worshipful Company of the Stationers and Newspaper Makers and a Freeman of the City of London.

Ken Johnson MIP³ MCMi MIOD*

Started in the industry as an apprentice compositor. In 1969 joined the PPITB (Printing and Publishing Industry Training Board) leaving some 5 years later to set up his own training business to serve the industry which he ran for 24 years.

Alan Miller ACMA

Joined the PCC as a Trustee and Honorary Treasurer in 1994. He succeeded Sir Frank Barlow as Chairman in 2000, handing over to Sir Jeremy Elwes in 2005.

His career encompasses Associated Newspapers and the Financial Times, where he was Group Finance Director, and then Deputy Chief Executive before moving to Pearson plc in 1997. He is Director Group Affairs at Pearson plc.

Fiona Morris

Joined the Printers Charitable Corporation as a Trustee in March 2004.

Worked for Guardian Newspapers Ltd from August 1977 until March 2005. Initially, she held a number of sales and managerial positions in the Advertisement Department becoming Deputy Advertisement Director in 1987, helping to establish The Guardian as the premier recruitment marketplace in the national press. Was in charge of introducing direct input across all departments.

Appointed to Guardian Newspapers Board in 1991 as Business Projects Director and became Production Director in 1994. Represented The Guardian and Observer's printing and production business interests on West Ferry Printers Board, Trafford Park Board and Apple Web Board .

Appointed as Managing Director of Guardian Press Centre in January 2006 whilst continuing to be responsible for all printing and production for both The Guardian and The Observer newspapers and magazines across a range of print sites, UK and overseas.

In addition to her production responsibilities she became Acting IT Director in 1997 until March 2000, overseeing an extensive editorial and commercial systems change and upgrade across the entire business as Year 2000 loomed. Became Facilities Management Director and Health and Safety Director from 2000, whilst retaining production and printing business responsibilities.

Joined Shoreham Port Authority as a non-executive Director in January 2006 and was made a non-executive Director of Sussex Port Forwarding in May 2006. Joined both the Port's Remuneration and Audit Committees in January 2007.

Glen Norton* (to May 2007)

Started in 1957 in an ink and roller company before moving to Thompson Organisation. He was in publishing for 25 years before moving to the Guardian.

Bill (M.C.) Offer BEd (Hons) MIP³ FTC

Following the employment of his Grandfather, Father and Uncle, he started his printing career at Odhams Press in Long Acre, London, in the Bindery in 1956. After the 5 year apprenticeship, completed the Full Technological Certificate (FTC) at the, then London College of Printing, continuing to obtain a TEC Higher National Certificate in Printing.

Having spent five years at the Shenvall Press in Harlow in the early 1960's as Bindery manager was appointed as Lecturer at the London College of Printing in 1968. Attended the University of Greenwich and completed an Education Honours Degree and was appointed as Deputy Dean of the School of Printing Technology in 1987.

Whilst at the College acted as consultant in many areas of Post Printing and was involved in many of the European initiatives in education co-operation and advancement. This was recognised with the bestowing of two honorary Professorship from the Tajamar Institute in Madrid (Spain) and University of Printing, Wuppertal (Germany).

He has been an Examiner and Verifier for the Edexcel organisation since 1984 and is currently appointed to 10 centres in the UK together with Universities and Institutes in China, Hong Kong and Sri Lanka having had appointments in Bangladesh, Pakistan and India and Mauritius.

Member of the Institute of Printing (now Inst. of Paper, Printing and Packaging) and chairman of the London Branch 1996/99.

Appointed as Trustee to the Printers' Charitable Corporation in 1998 and have been Chairman of the committee at the Nursing home, Butlin House, at Bletchley since 1999.

Involved in the local community having been a Foundation Governor in Secondary Education for 10 years and subsequently as Presenting Officer for the School.

Married with four children and 14 grandchildren, life remains busy.

Steve Oram, MPhil FCMI

Joined the Printers' Charitable Corporation in 1997 and chaired the PCC Public Relations Committee from 1998 to 2006.

Currently Chairman, London Press Club, Chairman National Newspaper Safe Home Ordering Protection Scheme (SHOPS), Director OPUS (Organisation for the Promotion of Understanding of Society), Director, National Printing Heritage Trust, Stationers Company Livery Committee and National Secretary, Western Front Association.

Entire career in regional and national newspapers since 1965 covering production/industrial relations management and Chief Executive of evening daily, weekly and free newspapers with ten years as Director of the Newspaper Publishers Association. Previous directorships include ABC, ASBOF, PRESSBOF; Advertising Association Councilor and Chairman World Association of Newspapers Sports Media Rights Group. Former President, Chairman and Treasurer, Institute of Printing and Pearson Pension Trustee.

Master of Philosophy degree; Churchill Fellow; Institute of Printing Bronze Medallist; won travelling scholarships to Canada, South Africa and Australia to study newspapers; Liveryman Stationers Company and member Reform Club. Author of several articles on management/industrial relations.

James Povey

James has re-joined The Polestar Group from his former position as Sales & Marketing Director, Jarrold Printing. Started work at Polestar, being taken on as a graduate trainee, eventually reaching the position of Sales Manager before leaving to join Jarrolds.

Long family association with print: his father worked for the Guardian and his godfather was David Dalton, ex Production Director of the Guardian and the Kent Messenger Group and General Manager of Quebecor, who died earlier this year.

Steve Sibbald

Joined the PCC as a Trustee in early 2005 following the retirement of former Trustee, Chris Harding, National Officer. Steve is currently employed as National Officer of Unite, the largest trade union in the UK, and the National Officer responsible for National & Provincial Newspapers covering Great Britain and a number of other commercial print groups throughout the UK.

He also has specific responsibility for BPIF National Agreement and the Scottish Print Employers' Federation National Agreement.

He has a number of roles on a European and International basis within Uni-Network International, one of the global Trade Union Federations which Unite is affiliated to.

Started in the industry as an apprentice hot metal compositor at the age of 16, in 1971, at WS Cowells of Ipswich and, after being made redundant on two occasions, eventually went to work at Cambridge University Press. Was elected as the Imperial Father of the Chapel in 1979 and elected Assistant Branch Secretary of the Mid-Anglia Branch of the NGA in 1980. He has been regional officer of the Anglia Branch and East of England Branch of the GPMU and was appointed National Officer of the GPMU in October 2005.

Other interests - he is an avid student of the French language and has studied to Diploma level and is quite fluent, which is extremely useful for international duties and responsibilities at various international conferences, seminars and European Works Council meetings. He has also been a competitive swimming coach for approaching 30 years which, as yet, does not appear to have had any practical application in his duties as a Union official or as a Trustee.

Tony Sheen

A personnel and human resources specialist, he first became involved with printing as Personnel Manager at Gale & Polden, Aldershot, then moving to Thomson Regional Newspapers with whom he spent eleven years in various HR posts in Belfast and Edinburgh

He joined Reed International in 1981 as HR Director at Odhams Watford. He then moved on within Reed to book publishers Hamlyn and then in 1984 to IPC Magazines. Moved to Reed Elsevier head office in 1994 as HR Director for the UK and the Rest of the World, returning to operational HR five years later as Director for HR at Reed Business Publications in Sutton, retiring in 2001.

Brought up in South Wales, he went to university at Reading and Glasgow and then joined a large engineering company as a graduate trainee before moving into printing and publishing.

Brian Skerritt

A Trustee since 1997. A member of the Southwood Court Committee from 1989, becoming its Chairman in 2002.

Started with the Evening Standard at 13 he set up his own business Metro Post Print Services in the 1970s. Part of the business was sold to John Menzies in 1989. Still active within Metro.

David Turner

A lifelong newspaperman, he began his career as an indentured compositor with Associated Newspapers in Grimsby. Later moved to selling printing equipment for Linotype Paul and then returned to newspapers as Northern Sales Manager at Goodhead Print Group, Sheffield. He was invited in 1988 to head contract printing sales at Northcliffe Newspapers and, after a highly successful career there, retired in 2004. David continues to work as a consultant for News International, tasked with fashioning a sales and marketing strategy to complement the Group's current massive spend on new newspaper press technology.

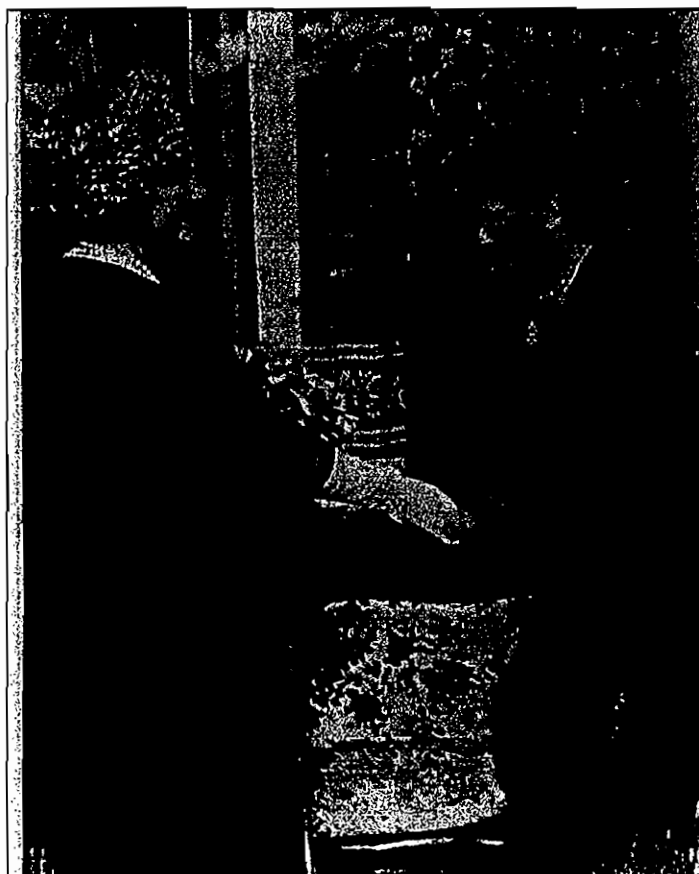
* Honorary Advisors

† Co-opted Member

Trustee Recruitment

The 2000 to 2005 strategy identified succession, retirement and skills gaps issues faced by the Council. A process of recruitment was undertaken to fill these gaps by positively identifying potential candidates. This was supported by a personal interview with the Chairman to ensure that each individual met the established criteria and the needs of the charity. The policy has been updated to provide opportunities for advertising the need for trustees using PCC News. The Chairman has initiated a skills audit which will form the basis of future recruitment.

Council members may initially be co-opted but are then subject to election at the next AGM. One third of Council members retire at each AGM and are eligible for re-election provided they have not then reached the age of 70 on or before the AGM.



H.M. The Queen Mother opening the original Southwood Court in 1964

COMMITTEES - 2007

Beaverbrook House Committee

Tony Sheen (Chairman)
Kim Dulson (to March 2007)
John Hart
Paul Rudd (from July 2007)

Stephen Gilbert
Richard Fowler
Kathy Lintonbon

Southwood Court Committee

Brian Skerritt (Chairman)
John Bettis
Kay Boucher
Geoff Dunn*

Clive Pike
Stephen Gilbert
Margaret Duff

Butlin House Committee

Bill (M.C) Offer (Chairman)
Keith Keys
Steve Oram
Penny Barkham (to February 2007)

Sheri Bostan (from July 2007)
Stephen Gilbert
Richard Fowler

Investment Committee

Alan Miller (Chairman to September 2007)
Jon Wright (Chairman from November 2007)
Sir Frank Barlow, CBE
Richard Brewster

Tom Corrigan CA
Sir Jeremy Elwes CBE
Stephen Gilbert
Richard Fowler

Public Relations & Events Committee

Paul Rudd (Chairman)
Geoff Dunn*
Glen Norton* (to May 2007)
James Povey

David Turnert
Stephen Gilbert
Alison Braganza (from May 2007)
Terry Ulrick

Premises Committee

Sir Jeremy Elwes(Chairman)
Bill (M.C) Offer
Brian Skerritt

Tony Sheen
Stephen Gilbert
Michael Chesson FRICS (Surveyor to the Fabric)

Staff Committee

Sir Jeremy Elwes(Chairman)
Bill (M.C) Offer

Jon Wright
Stephen Gilbert

CHARITY POLICIES

Grant Making Policy

The PCC does not make any grants to institutions. All of its grants, be they regular support or one-off grants, are made to individuals to relieve hardship and distress (as defined in Trustees of Mary Clark Home v Anderson). Regular Financial Assistance (RFA) is assessed annually and the PCC is under no obligation to continue RFA. The level of the payment is judged against the criteria set out in the charity's Standing Orders. The criteria, policy and procedure are monitored annually to ensure that they meet the PCC's objectives.

Investment Policy

This policy has been prepared in the light of the Trustee Act 2000 and the Statement of Recommended Practice (SORP) 2005 Accounting and Reporting by Charities.

The PCC depends largely on income from its investments to carry on its charitable activities. Capital and income growth which over the long term will endeavour to maintain at least the real value of the portfolio's assets, relative to prevailing economic conditions. There are no specific restrictions other than the limitations imposed by the PCC's existing Charter and that the investments should be suitable for Trusts. No further limits by way of ethical investment are necessary.

The Investment Mangers have a target total return (net of their fees) of 6.5%. In line with the objective of maintaining the real value of the underlying assets the PCC has determined that of the total return 3% will be left in the fund and 3.5% spent on service delivery. This objective will be reviewed annually.

The Council of the PCC has agreed that the investment portfolios of the PCC and subsidiary charities shall be managed on a discretionary basis by the fund manager, UBS. The investment objective is to be achieved by investment in a balanced portfolio with a medium risk profile comprised of equities, fixed interest, alternative investments and cash.

In order to monitor progress, the fund manager provides quarterly total performance reports. The Investment Committee monitors performance and considers from time to time whether there is a need to revise the Investment Policy.

Recruitment Induction and Training of Trustees

The Council have based their policy and practice on guidance from the Institute of Chartered Secretaries and Administrators (ICSA). The policy takes the form of the provision of the Trustee Handbook, which was developed in 2004 and fully revised in 2006. This contains the major documents which govern the management of the charity and the role of trustees including a copy of the Royal Charter and Byelaws, trustee role description and standing orders. New trustees receive an induction pack based on ICSA guidance. This is supported by a meeting with the Director and Secretary to discuss relevant issues prior to attending their first Council meeting. The trustee has another meeting with the Director approximately three months after appointment to discuss any issues that may have arisen. The policy is reviewed annually.

Trustees receive details of relevant training courses from time to time. In addition to mailings, details of training are provided in the Director's report to the Council.

Reserves Policy

The reserves which are unrestricted amounted to £32.9 million. The reserves of the associated charities are endowment funds which total £1.4 million.

The level of reserves is monitored annually in the light of demands on the PCC's funds and its plans for the future. Particular attention is paid to the variety and level of income streams and the degree to which they can be relied upon. Given the charity's dependence on investment income the level of reserves is calculated with reference to the investment parameters provided to the professional managers by the Council (see Investment Policy above).

The PCC also considers the level of expenditure, its variability and the impact of any reduction in its expenditure on beneficiaries and service users. This policy has been agreed by the Council and will be monitored and reviewed

annually, especially in light of the results of the KTP research. Given the planned expansion of services, together with the impact that may have in terms of risk profile and the likelihood of a lead time in the area of income generation, the Trustees feel that the level of reserves is appropriate for the short term. That view will be reviewed as the plans detailed in Future Developments (page 12) are effected.

Risk Management

The trustees have completed an initial assessment of the major risks to which the charity is exposed, in particular those related to the operations, finances and reputation of the PCC and are satisfied that the systems are in place to mitigate our exposure to the risks.

Auditors

The trustees, having been notified of the cessation of the partnership known as Baker Tilly, resolved that Baker Tilly UK Audit LLP be appointed as successor auditor with effect from 1st April 2007. Baker Tilly UK Audit LLP has indicated its willingness to continue in office.



Summer time at Southwood Court

Statement of the Council's responsibilities in respect of the financial statements

The trustees are responsible for preparing the Annual Report and the financial statements in accordance with applicable law and regulations.

Charity law requires the trustees to prepare financial statements for each financial year. Under that law the trustees have elected to prepare the financial statements in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law). The financial statements are required by law to give a true and fair view of the state of affairs of the Fund and of its incoming resources and application of resources for that period. In preparing those financial statements, the trustees are required to:

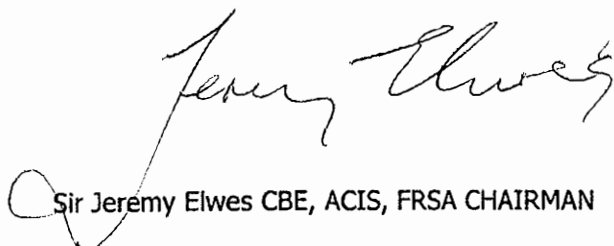
- a) select suitable accounting policies and then apply them consistently;
- b) make judgements and estimates that are reasonable and prudent;
- c) prepare the financial statements on the going concern basis unless it is inappropriate to presume that the Fund will continue in business.

The trustees are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the charity and to enable them to ensure that the financial statements comply with the requirements of the Charities Act 1993, SORP 2005 and the Supplemental Royal Charter October 1972 with Associated Byelaws May 2004. They are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The work carried out by the auditors does not involve consideration of these matters and, accordingly, the auditors accept no responsibility for any changes that may have occurred to the information contained in the financial statements since they were originally presented on the web site.

Legislation in the United Kingdom governing the preparation and dissemination of financial statements may differ from legislation in other jurisdiction.

Signed and authorised for issue on behalf of the Council



Sir Jeremy Elwes CBE, ACIS, FRSA CHAIRMAN

20 March 2008

INDEPENDENT AUDITOR'S REPORT TO THE COUNCIL OF PRINTERS' CHARITABLE CORPORATION

We have audited the financial statements on pages 29 to 41.

This report is made solely to the charity's trustees as a body, in accordance with the Charities Act 1993. Our audit work has been undertaken so that we might state to the charity's trustees those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charity and the charity's trustees as a body, for our audit work, for this report, or for the opinions we have formed.

Respective responsibilities of trustees and auditors

The trustees' responsibilities for preparing the Annual Report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice) are set out in the Statement of Council's Responsibilities.

We have been appointed as auditors under section 43 of the Charities Act 1993 and report in accordance with regulations made under section 44 of that Act. Our responsibility is to audit the financial statements in accordance with relevant legal and regulatory requirements and International Standards on Auditing (UK and Ireland).

We report to you our opinion as to whether the financial statements give a true and fair view and are properly prepared in accordance with the Charities Act 1993. We also report to you if, in our opinion, the Annual Report is not consistent with the financial statements, if the charity has not kept proper accounting records, or if we have not received all the information and explanations we require for our audit.

We read other information contained in the Annual Report, and consider whether it is consistent with the audited financial statements. This other information comprises only the Trustees' Report and the Chairman's Report. We consider the implications for our report if we become aware of any apparent misstatements or material inconsistencies with the financial statements. Our responsibilities do not extend to any other information.

Basis of audit opinion

We conducted our audit in accordance with International Standards on Auditing (UK and Ireland) issued by the Auditing Practices Board. An audit includes examination, on a test basis, of evidence relevant to the amounts and disclosures in the financial statements. It also includes an assessment of the significant estimates and judgments made by the trustees in the preparation of the financial statements, and of whether the accounting policies are appropriate to the charity's circumstances, consistently applied and adequately disclosed.

We planned and performed our audit so as to obtain all the information and explanations which we considered necessary in order to provide us with sufficient evidence to give reasonable assurance that the financial statements are free from material misstatement, whether caused by fraud or other irregularity or error. In forming our opinion we also evaluated the overall adequacy of the presentation of information in the financial statements.

Opinion

In our opinion the financial statements give a true and fair view, in accordance with United Kingdom Generally Accepted Accounting Practice of the state of the charity's and its subsidiaries' affairs as at 31 December 2007 and of their incoming resources and application of resources in the year then ended and have been properly prepared in accordance with the Charities Act 1993.

BAKER TILLY UK AUDIT LLP
Registered Auditors, Chartered Accountants
Hanover House
18 Mount Ephraim Road
Tunbridge Wells
Kent
TN1 1ED

Baker Tilly UK Audit LLP

1 April 2008

Consolidated Statement of Financial Activities
for the year ended 31st December 2007

	Note	Unrestricted Funds £	Endowment Funds £	2007 Total £	2006 Total £
Incoming Resources					
Incoming resources from generated funds:					
Voluntary income		10,119	-	10,119	27,370
Activities for generating funds	6	24,161	-	24,161	32,461
Investment income	5	754,114	54,200	808,314	859,946
Incoming resources from charitable activities:					
Sheltered housing	2	395,049	-	395,049	383,034
Special needs accommodation	2	765,920	-	765,920	792,296
Total incoming resources		1,949,363	54,200	2,003,563	2,095,107
Resources expended					
Cost of generating funds:					
Public Relations		35,615	-	35,615	37,721
Fundraising	6	27,998	-	27,998	28,618
Investment management		81,641	(6,499)	75,142	104,707
Charitable activities:					
Sheltered housing	2	452,894	-	452,894	447,330
Special needs accommodation	2	1,215,754	-	1,215,754	1,134,731
Welfare	7	244,712	45,175	289,887	220,884
Governance costs		105,404	3,077	108,481	84,450
Total resources expended		2,164,018	41,753	2,205,771	2,058,441
Net incoming resources before transfers		(214,655)	12,447	(202,208)	36,666
Gross transfers between funds		20,487	(20,487)	-	-
Net incoming resources before investment gains	9	(194,168)	(8,040)	(202,208)	36,666
Unrealised and realised gains and losses on investment assets		(207,833)	(110,230)	(318,063)	1,449,495
Net movement in funds for the year		(402,001)	(118,270)	(520,271)	1,486,161
Fund balances brought forward at 1 January		33,332,857	1,504,669	34,837,526	33,351,365
Fund balances carried forward at 31 December		32,930,856	1,386,399	34,317,255	34,837,526

The incoming resources and net movement in funds for the current and prior years relate to continuing activities.

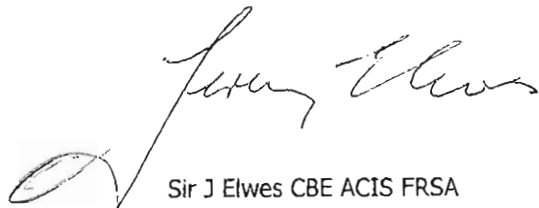
All realised gains and losses are included within the Statement of Financial Activities.

Consolidated Balance Sheet As at 31st December 2007

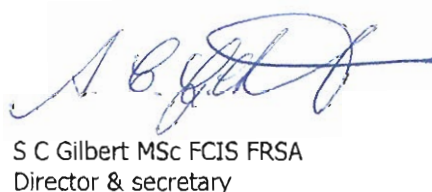
	Note	Unrestricted Funds £	Endowment Funds £	2007 Total £	2006 Total £
Fixed Assets					
Tangible fixed assets	10	6,343,059	-	6,343,059	6,523,427
Investments	11	26,134,317	1,360,011	27,494,328	27,861,540
		<u>32,477,376</u>	<u>1,360,011</u>	<u>33,837,387</u>	<u>34,384,967</u>
Current Assets					
Debtors	12	458,896	19,933	478,829	600,574
Cash at bank and in hand		183,991	8,922	192,913	123,749
		<u>642,887</u>	<u>28,855</u>	<u>671,742</u>	<u>724,323</u>
Current Liabilities					
Creditors: amounts falling due within one year	13	<u>(189,407)</u>	<u>(2,467)</u>	<u>(191,874)</u>	<u>(271,764)</u>
Net current assets		453,480	26,388	479,868	452,559
Total assets less current liabilities		<u>32,930,856</u>	<u>1,386,399</u>	<u>34,317,255</u>	<u>34,837,526</u>
Funds					
Revenue reserve	15	32,347,672	1,386,399	33,734,071	34,238,896
Designated reserves	15	583,184	-	583,184	598,630
		<u>32,930,856</u>	<u>1,386,399</u>	<u>34,317,255</u>	<u>34,837,526</u>

The unrestricted funds solely and exclusively represent the financial activity and position of the Printers' Charitable Corporation, the parent charity, other than balances owed from or to the subsidiary undertakings which have been removed on consolidation.

These financial statements were approved by the Council of the Printers' Charitable Corporation on 20 March 2008 and signed and authorised for issue on its behalf by:



Sir J Elwes CBE ACIS FRSA
Chairman



S C Gilbert MSc FCIS FRSA
Director & secretary

Consolidated Cashflow Statement

for the year ended 31st December 2007

	Note	2007 £	2006 £
Net cash outflow from operating activities	18a	(786,117)	(526,041)
Return on investments and servicing of finance	18b	829,845	676,964
Capital expenditure and financial investment	18c	25,436	(279,203)
Increase / (decrease) in cash in period	18d	<u>69,164</u>	<u>(128,280)</u>

NOTES

1 Accounting Policies

The financial statements have been prepared in accordance with applicable accounting standards in the United Kingdom, the Charities Act 1993 and the Statement of Recommended Practice: Accounting and Reporting by Charities (SORP 2005).

a) Basis of accounting

The financial statements have been prepared on the historical cost basis as modified by the inclusion of at market value.

b) Consolidation

The Corporation's Council are appointed as Trustees to the subsidiary undertakings detailed in Note 19 and there is a requirement to prepare consolidated accounts. The consolidated accounts include the Corporation and its subsidiary undertakings for the year ended 31 December 2006.

c) Voluntary income

Donations are accounted for on a receivable basis. Donations received under Gift Aid are shown inclusive of taxation recoverable. Legacy income is recognised where there is entitlement, certainty of receipt and the amount measured with sufficient reliability.

d) Incoming resources from charitable activities

Income from the provision of sheltered housing and special needs accommodation is accounted for on an accruals basis.

e) Resources expended

Expenditure is recognised on an accruals basis as a liability is incurred.

Irrecoverable VAT is charged against the category of resources expended from which it was incurred.

Costs of generating funds comprise the costs associated with attracting voluntary income.

Charitable expenditure comprises those costs incurred by the charity in the delivery of its activities and services for its beneficiaries. It includes both costs that can be allocated directly to such activities and those costs of an indirect nature necessary to support them. Governance costs include those costs associated with the general running of the charity and include the operations of the Council and addressing constitutional, audit and other statutory requirements.

All costs are allocated between the expenditure categories of the SoFA on a basis designed to reflect the use of resource. Costs relating to a particular activity are allocated directly, others are apportioned on an appropriate

f) Allocation of Support Costs

The costs of functions, which support more than one of the charity's activities, have been allocated to those activities based on time spent.

g) Grants payable

Grants payable are accounted for on award to the recipient.

h) Investments

Investments are stated at their mid-market value at 31 December. Realised gains and the change in value of investments held at the year-end are taken to the statement of financial activities. Realised gains represent the difference between net proceeds of sales less the original cost, unrealised gains represent the movement after account of sales in the year, in the difference between the market value of securities at the year end and their original cost. Gross income from fixed interest securities is accounted for on a receivable basis.

i) Tangible assets and depreciation

Items of expenditure of a capital nature exceeding a de minimis level of £250 are capitalised and included in fixed assets at cost or valuation at the date of donation. Items of expenditure that are below the de minimis limit are taken directly to the Statement of Financial Activities. Depreciation is calculated on a straight-line basis to write down the cost of the assets over their estimated useful lives at the following rates:

o	Freehold Buildings	2% per annum
o	Fixtures and Fittings - General	10% per annum
o	Electrical & Computer Equipment	20% per annum

No depreciation is provided on freehold land.

j) Foreign currencies

Assets and liabilities denominated in foreign currencies are translated at the rate of exchange ruling at the balance sheet date. Transactions denominated in foreign currencies are converted at the rate of exchange ruling at the of transaction. All translation differences are taken to the income and expenditure account as they arise.

k) Revenue and designated reserves

Generally all donations, realised capital gains and other receipts of a capital nature are added to the revenue unless required for specific projects. Any income not utilised on charitable expenditure or in meeting the and other expenses of the year in which it is earned, is set aside for specific projects.

l) Pension costs

The Corporation operates a defined contribution group personal pension plan. Pension costs are accounted for on basis of charging actual costs of providing pensions during the year.

m) Operating lease costs

Rentals payable under operating leases are charged in the profit and loss account on a straight line basis over the lease term.

n) Liquid resources

For the purposes of preparing the cash flow statement all short term deposits with a maturity greater than one day but less than one year are treated as liquid resources.

o) Corporation tax

Printers' Charitable Corporation is a registered charity and as such its income and gains falling within Section 505 Income and Corporation Taxes Act 1988 or Section 256 of Taxation of Chargeable Gains Act 1992 are exempt from corporation tax to the extent that they are applied to its charitable objectives.

2 Particulars of income and expenditure from lettings	2007	2006
	Unrestricted Funds & Group £	Unrestricted Funds & Group £
Income from lettings		
Sheltered housing		
Rent receivable net of identifiable service charges	392,544	378,137
Service charges receivable	18,119	16,513
Gross rents receivable	410,663	394,650
Less: Rent losses from voids	(15,614)	(11,616)
	<u>395,049</u>	<u>383,034</u>
Special needs accommodation	765,920	792,296
Total income from lettings	<u><u>1,160,969</u></u>	<u><u>1,175,330</u></u>
Expenditure on letting activities		
Sheltered housing		
Services	30,044	28,767
Management	173,286	193,891
Routine Maintenance	70,514	67,174
Major repairs expenditure	42,830	22,034
Depreciation	136,220	135,464
	<u>452,894</u>	<u>447,330</u>
Special needs accommodation		
Services	837,717	758,110
Management	271,633	264,960
Routine Maintenance	41,646	55,613
Major repairs expenditure	12,903	5,610
Depreciation	51,855	50,438
	<u>1,215,754</u>	<u>1,134,731</u>
Total expenditure on lettings	<u><u>1,668,648</u></u>	<u><u>1,582,061</u></u>
Operating deficit on letting activities	<u><u>(507,679)</u></u>	<u><u>(406,731)</u></u>

3 Officers' and Directors' emoluments

	Unrestricted Funds & Group £	Unrestricted Funds & Group £
Total expenses reimbursed to officers not chargeable to income tax	10,463	11,125
The number of officers and Directors who received emoluments (excluding pension contributions) in the following range was:		
Chairman	-	-
Highest paid Director	1	-
	-	1

The officers do not receive any remuneration (including pension contributions) other than reimbursement of expenses. Travel expenses were reimbursed to 7 officers. (2006: 8 officers)

Director's Pension Scheme

The Director is an ordinary member of the group personal pension plan and does not receive any enhanced benefits or special terms.

4 Employees

	2007	2006
	Unrestricted Funds & Group No.	Unrestricted Funds & Group No.
Average weekly number of persons (including part-time employees) employed during the year:		
Sheltered accommodation	9.9	9.7
Nursing Home	50.6	48.7
Head Office	5.0	4.3
	<u>65.5</u>	<u>62.7</u>
The average number of employees expressed in full time equivalents:		
Sheltered accommodation	6.4	6.3
Nursing Home	42.6	40.6
Head Office	5.0	4.2
	<u>54.0</u>	<u>51.1</u>
Staff costs (for the above persons and the Director)	£	£
Wages and salaries	944,748	877,929
Social Security costs	75,775	68,739
Other pension costs	14,903	12,489
Agency staff	143,852	97,592
	<u>1,179,278</u>	<u>1,056,749</u>

The above staff costs include agency staff who are not employees of the Corporation.

5 Investment income

	Unrestricted Funds	Endowment Funds	2007 Total	2006 Total
	£	£	£	£
Investment income - listed	748,263	54,112	802,375	854,130
Bank interest receivable	5,851	88	5,939	5,816
	<u>754,114</u>	<u>54,200</u>	<u>808,314</u>	<u>859,946</u>

6 Activities for generating funds

	Income	Expenditure	2007 Unrestricted & Group Surplus	2006 Unrestricted & Group Surplus
	£	£	£	£
Annual Printing Charity Luncheon	15,785	16,611	(826)	3,890
Other	8,376	11,387	(3,011)	(47)
	<u>24,161</u>	<u>27,998</u>	<u>(3,837)</u>	<u>3,843</u>

7 Welfare Costs

During the course of the year a variety of grants were made to individuals. The cost of these grants and the administration thereof, are as follows:

	Unrestricted Funds	Endowment Funds	2007 Total	2006 Total
	£	£	£	£
Regular financial assistance	158,010	45,175	203,185	169,598
Nursing home grants	22,409	-	22,409	9,655
One-off grants	39,113	-	39,113	18,861
Convalescence	-	-	-	-
BPIF Bursary administration	1,318	-	1,318	914
Administration costs	23,862	-	23,862	21,856
	<u>244,712</u>	<u>45,175</u>	<u>289,887</u>	<u>220,884</u>

8 Support Costs

Activity	Direct Costs £	Support Costs £	2007	2006
			Unrestricted & Group Surplus £	Unrestricted & Group Surplus £
Public relations	20,260	15,355	35,615	37,721
Fundraising	15,375	12,623	27,998	28,618
Sheltered housing	409,042	43,852	452,894	447,330
Special needs accommodation	1,155,112	60,642	1,215,754	1,134,731
Welfare	266,182	23,705	289,887	193,841
Investments	68,856	6,286	75,142	98,208
Knowledge Transfer Partnership	22,275	-	22,275	4,634
Governance costs	20,619	65,587	86,206	76,758
Total	1,977,721	228,050	2,205,771	2,021,841

Support costs totalling £228,050 (2006: £208,641) have been allocated across activities. These include costs associated with finance, payroll, providing management, property, IT and other central services. Costs have been allocated based on time spent by the Directorate supporting the various activities.

9 Net movement in funds for the year

	Unrestricted Funds £	Endowment Funds £	2007 Total £	2006 Total £
Net movement in funds for the year is stated after charging:				
Depreciation on tangible fixed assets	194,804	-	194,804	192,522
Auditors Remuneration				
- Baker Tilly UK Audit LLP	10,105	2,468	12,573	-
- Baker Tilly	-	-	-	12,220
Operating lease charges - buildings	10,260	-	10,260	10,260

10 Fixed Assets

Tangible fixed assets

	Freehold buildings 2% £	Fixtures and Fittings 10% £	20% £	Unrestricted Funds & Group Total £
Cost				
At 1st January	7,810,577	429,109	168,817	8,408,503
Additions	-	817	13,619	14,436
Disposals	-	(29,843)	(7,345)	(37,188)
At 31st December	<u>7,810,577</u>	<u>400,083</u>	<u>175,091</u>	<u>8,385,751</u>
Depreciation				
At 1st January	1,408,899	372,021	104,156	1,885,076
Charge for year	156,212	15,155	23,437	194,804
Disposals	-	(29,843)	(7,345)	(37,188)
At 31st December	<u>1,565,111</u>	<u>357,333</u>	<u>120,248</u>	<u>2,042,692</u>
Net book value				
At 31st December 2007	<u>6,245,466</u>	<u>42,750</u>	<u>54,843</u>	<u>6,343,059</u>
At 31st December 2006	<u>6,401,678</u>	<u>57,088</u>	<u>64,661</u>	<u>6,523,427</u>

Insurance value of freehold buildings	2007 £	2006 £
	15,882,470	11,046,470

11 Investments at market value	Unrestricted Funds	Endowment Funds	Total
	£	£	£
Listed Securities			
As at 1st January 2007	25,615,408	1,162,798	26,778,206
Additions	5,206,492	-	5,206,492
Disposal proceeds	(5,483,690)	-	(5,483,690)
Unrealised and realised gains and losses	(284,041)	(110,230)	(394,271)
As at 31st December 2007	25,054,169	1,052,568	26,106,737
Deposits	£	£	£
As at 1st January 2007	785,086	298,248	1,083,334
Additions	5,489,279	22,718	5,511,997
Disposal proceeds	(5,270,425)	(13,523)	(5,283,948)
Unrealised and realised gains and losses	76,208	-	76,208
As at 31st December 2007	1,080,148	307,443	1,387,591
Group	Listed Securities	Deposits	Total
	£	£	£
As at 1st January 2007	26,778,206	1,083,334	27,861,540
Additions	5,206,492	5,511,997	10,718,489
Disposal proceeds	(5,483,690)	(5,283,948)	(10,767,638)
Unrealised and realised gains and losses	(394,271)	76,208	(318,063)
As at 31st December 2007	26,106,737	1,387,591	27,494,328

The Managed Funds shown as Listed Securities, cover a range of holdings, including Gilts, not separately identified

(a) Market value	Unrestricted Funds	Endowment Funds	2007 Total	2006 Total
	£	£	£	£
Listed on London stock exchange	25,054,169	1,052,568	26,106,737	26,778,207
Deposits with investment managers	1,080,148	307,443	1,387,591	1,083,333
	26,134,317	1,360,011	27,494,328	27,861,540

(b) At cost value at date of donation	Unrestricted Funds	Endowment Funds	2007 Total	2006 Total
	£	£	£	£
Listed on London stock exchange	25,323,875	891,423	26,215,298	26,182,559
Deposits with investment managers	1,067,873	307,443	1,375,316	980,089
	26,391,748	1,198,866	27,590,614	27,162,648

(c) Holdings constituting more than 5% of total investments value	Total	2006 Total
	£	£
CAF UK Equity Growth Fund	8,137,152	12,359,569
UBS (LUX) Diversified UK Equity Fund	2,077,382	-
UBS (Lux) Diversified International Equity Shares	3,913,344	4,890,150

12 Debtors	Unrestricted Funds	Endowment Funds	2007 Total	2006 Total
	£	£	£	£
Rents and service charges	19,818	-	19,818	19,131
Loans to beneficiaries (secured)	119,984	-	119,984	133,971
Other debtors	123,059	19,873	142,932	211,504
Prepayments	36,836	-	36,836	55,178
Accrued income	159,199	60	159,259	180,790
	458,896	19,933	478,829	600,574

Loans to beneficiaries have no fixed terms of repayment and, therefore, might not be recovered within one year.

13 Creditors	Unrestricted Funds	Endowment Funds	2007 Total	2006 Total
Amounts falling due within one year	£	£	£	£
Rent received in advance	11,969	-	11,969	219
Taxation and social security	20,349	-	20,349	20,383
Other creditors	69,015	-	69,015	89,513
Accrued expenditure	88,074	2,467	90,541	161,649
	<u>189,407</u>	<u>2,467</u>	<u>191,874</u>	<u>271,764</u>

14 Operating leases

At 31st December 2007 the Corporation was committed to making payments under non-cancellable operating leases of £10,260 (2006: £10,260)

15 Reserves

The reserves shown below are set aside for the following purposes:

Revenue Reserve

Funds that are available to be expended in accordance with the aims and objectives of the charity.

Welfare Facilities Fund

For the provision of welfare facilities including renewal of sheltered homes.

Butlin House Fund

For substantial periodic repairs and further improvements to Butlin House.

Cyclical Repairs and Maintenance Reserve

To meet maintenance costs occurring at regular intervals for the almshouses. The provision follows recommended minimum levels outlined by the Almshouse Association.

Extraordinary Repairs Reserve

To meet future major expenditure for the almshouses. The provision follows recommended minimum levels outlined by the Almshouse Association.

Unrestricted Funds	Balance 31 December 2006 £	Incoming resources £	Gains / (losses) £	Transfers £	Balance 31 December 2007 £
Printers' Charitable Corporation					
Revenue Reserve	32,734,227	(214,655)	(207,833)	35,933	32,347,672
Welfare Facilities Fund	33,092	-	-	-	33,092
Butlin House Fund	216,623	-	-	(12,903)	203,720
Cyclical Repairs and Maintenance Reserve	280,686	-	-	19,047	299,733
Extraordinary Repairs Reserve	68,229	-	-	(21,590)	46,639
	<u>33,332,857</u>	<u>(214,655)</u>	<u>(207,833)</u>	<u>20,487</u>	<u>32,930,856</u>

Purpose of transfers made during the year:

Revenue Reserve	This reserve consists of unrestricted and undesignated funds. It is drawn on from time to time as deemed prudent by the Trustees to fulfill the charity's objects.
Butlin House Fund	For the provision of funds to cover the future maintenance of the nursing home
Cyclical Repairs and Maintenance Reserve	For the provision of funds to cover the future maintenance of the sheltered homes, less actual costs incurred in the year.
Extraordinary Repairs Reserve	For the provision of funds to cover the future maintenance of the sheltered homes, less actual costs expended incurred in the year.

Endowment Funds

	Balance 31 December 2006 £	Incoming resources £	Gains £	Transfers £	Balance 31 December 2007 £
Association of Printers' Trusts					
Revenue Reserve	1,184,154	31	(90,329)	(20,472)	1,073,384
Caxton Convalescent Homes					
Revenue Reserve	320,515	12,416	(19,901)	(15)	313,015
	<u>1,504,669</u>	<u>12,447</u>	<u>(110,230)</u>	<u>(20,487)</u>	<u>1,386,399</u>

Analysis of net assets between funds

	Unrestricted		Endowment	
	Revenue Reserve £	Designated Reserves £	Revenue Reserve £	Total £
Tangible fixed assets	6,343,059	-	-	6,343,059
Investments	25,551,133	583,184	1,360,011	27,494,328
Current assets	642,887	-	28,855	671,742
Current liabilities	(189,407)	-	(2,467)	(191,874)
Net assets	<u>32,347,672</u>	<u>583,184</u>	<u>1,386,399</u>	<u>34,317,255</u>

16 Capital Commitments

At 31 December 2007 there were no capital expenditure commitments

17 Pension Scheme

From February 1995 the Corporation contributes to a defined contribution pension scheme, which is a group personal pension plan managed by Sun Life Assurance Society Plc. It makes payments in respect of certain members of its staff to Sun Life personal pension plans. The pension cost charge represents contributions payable by the Corporation to the plan and amounted to £14,903 (2006: £12,489).

18 Notes to the cash flow statement	2007 Group £	2006 Group £	
a) Net cash outflow from operating activities			
Net (outgoing) / incoming resources	(202,208)	36,666	
Depreciation on tangible fixed assets	194,804	192,522	
Loss on disposal of tangible fixed assets	-	1,570	
Decrease / (increase) in endowment cash balances	9,277	(1,641)	
Decrease / (increase) in other debtors	100,214	(28,551)	
(Decrease) / increase in creditors	(79,890)	133,339	
Investment income	(808,314)	(859,946)	
Net cash outflow from operating activities	(786,117)	(526,041)	
b) Return on investments and servicing of finance			
Investment income received	829,845	676,964	
Net cash inflow for returns on investments and servicing of finance	829,845	676,964	
c) Capital expenditure and financial investment			
Payments to acquire tangible fixed assets	(14,436)	(54,125)	
Receipts from sales of tangible fixed assets	-	-	
Payments to acquire investments	(10,718,489)	(51,473,424)	
Receipts from sales of investments	10,767,638	51,246,705	
Net movement in cash flows attributable to endowment funds	(9,277)	1,641	
Net cash outflow for capital expenditure and financial investment	25,436	(279,203)	
d) Reconciliation of net cash movement to movement in funds			
Analysis of changes in net funds			
	At 1 January 2007	Cash flows	At 31 December 2007
	£	£	£
Cash at bank and in hand	123,749	69,164	192,913

19 Subsidiary undertakings

The following managed undertakings are deemed to be subsidiaries under Financial Reporting Standard 2 (FRS) by virtue of the ability of the Printers' Charitable Corporation to be appointed as Trustees, and in accordance with FRS2, the results of the subsidiaries are incorporated in the consolidated financial statements.

Name	Country of Registration	Principal Activity
Association of Printers' Trusts	UK	Charity
Caxton Convalescent Home	UK	Charity

For both subsidiary undertakings, income was derived from its' investment portfolio. Resources expended, include amounts paid to beneficiaries of the Printers' Charitable Corporation, by way of regular financial assistance totalling £45,175. Administration and Governance costs of £3,076 were charged by the Printers' Charitable Corporation to cover audit, staff time and use of facilities.

	Association of Printers Trusts	Caxton Convalescent Home	2007 Total	2006 Total
	£	£	£	£
Incoming resources	41,620	12,580	54,200	43,253
Resources expended	(41,589)	(164)	(41,753)	(36,600)
(Losses)/Gains on revaluation of investments	(90,329)	(19,901)	(110,230)	130,041
Surplus for the year	<u>(90,298)</u>	<u>(7,485)</u>	<u>(97,783)</u>	<u>136,694</u>
Assets	1,074,618	314,248	1,388,866	1,513,636
Liabilities	(7,819)	(1,513)	(9,332)	(36,319)
Funds	<u>1,066,799</u>	<u>312,735</u>	<u>1,379,534</u>	<u>1,477,317</u>

20 Legislative status

The Corporation is a registered charity.

