## THE PRINTING CHARITY

# **Registered Charity**

# REPORT AND FINANCIAL STATEMENTS

## FOR THE YEAR ENDED 31st DECEMBER 2022

# Registered Office and Principal Address:

Third Floor
The Pinnacle
Station Way
Crawley
West Sussex RH10 1JH

# Registered Charity Number 208882 (England & Wales)

Royal Charter No. RC000417

# THE PRINTING CHARITY

# **REPORT AND FINANCIAL STATEMENTS**

# YEAR ENDED 31<sup>st</sup> DECEMBER 2022

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#### THE PRINTING CHARITY

#### **LEGAL AND ADMINISTRATIVE DETAILS**

#### **Trustee board**

The trustee board, also referred to as its Council, are the ultimate governing body of the charity. An explanation of the method of appointment of Trustees, and its governance is provided in the Trustees' Report.

The Trustees serving during the year and at the time the accounts were signed were:

R Bernstein (Appointed 09/2022)

P Blake (Treasurer)

L Bull

J Cole

B Lawrence (Resigned 03/2022)

R Moosa (Resigned 07/2022)

A Neal

J Palmer-Poucher

**D** Phillips

J Povey (Vice Chair)

J Wright (Chair)

## **Advisory committees**

#### **Investment Committee:**

P Blake, J Wright, R Bernstein, N Lovell, M Rogers, J Job, G Bishop, H Hughes, N Cooney

## **Premises Committee:**

J Wright, D Phillips, J Cole, N Lovell, T Brinkley, K Dillon

#### Staff Committee:

J Wright, L Bull, A Neal, N Lovell, T Brinkley

## Our professional advisors

Independent Auditors: Crowe UK LLP, Aquis House, 49-51 Blagrave Street, Reading, Berkshire RG1 1PL

Bankers: NatWest Bank plc, 16 The Boulevard, Crawley RH10 1GL

<u>Investment Managers:</u> Sarasin & Partners LLP, Juxon House, 100 St Paul's Churchyard, London EC4M 8BU

Surveyor to the Fabric: Dillon Associates, 16 Lower Belgrave Street, London SW1N 0LN

Patron to 2022: Her Late Majesty, Queen Elizabeth II

2022 President: George Osborne CH

## President Emeriti:

Sir Jeremy Elwes, CBE, ACIS, OStJ, FRSA Alan Miller, ACMA MC (Bill) Offer, BEd (Hons), HNC, FTC Lord Black of Brentwood <u>Honorary Chaplain:</u> Reverend Canon Dr. Alison Joyce, Rector of St Bride's Church, Fleet Street, London EC4Y 8AU

<u>Chief Executive & Secretary:</u> Neil Lovell

Registered Office: Third Floor, The Pinnacle, Station Way, Crawley, West Sussex RH10 1JH

Website: www.theprintingcharity.org.uk

Email: info@theprintingcharity.org.uk

#### THE PRINTING CHARITY

#### **CHAIR'S AND CHIEF EXECUTIVE'S STATEMENT**

If the last few years have shown us anything it is to expect the unexpected. That was certainly true of 2022, a year we had thought may be less challenging than the previous one and yet, due to the impacts of global events and post-pandemic shocks, people faced continuing and unexpected challenges and pressures in their daily lives. Against these challenges, our focus remained in supporting those from across our sector with practical and emotional support.

However, we could not begin this report without mention of the great sadness we felt at the death of Her Majesty Queen Elizabeth II, who had been our patron for the entirety of her reign. We are profoundly grateful to her late majesty for her patronage and also for her service and duty to the UK and Commonwealth. Our connection to the royal family began when Queen Victoria granted our first Royal Charter and became our first patron in 1865.

We have taken a different approach to this year's annual report. In addition to the detailed financial statements and statutory obligations covered within this report, we have produced a separate impact report which brings to life some of the key activities and achievements of the year. This will be available on our website and shared across our social media channels ahead of our June postal AGM.

#### Supporting our sector

Established in 1827, our role has always been to support people who work, or have worked, in our sectors, from print, publishing and graphics to paper and packaging. The call on our services is needed now more than ever. No matter what role someone has or had, we aim to be there for them when help is needed, through practical, emotional and financial support. We provide this through our free, 24/7 helpline; through the financial assistance we give to those facing hardship; and through skills funding for the next generation of people working in our sector.

## What we do

## Welfare support

Our welfare team are the main point of contact for existing beneficiaries and those who are seeking financial assistance for the first time. The team look at each application to make sure it meets our eligibility criteria and to assess how best to help, this could include direct financial assistance, advice, or signposting to other specialist services. In the year, the team helped 379 individuals through financial support, and 163 people through one off grants which include items such as white goods, furniture and mobility aids, and redundancy support. Recognising the additional pressure brought about by the energy crisis, our financial support in the year included two cost of living payments to existing beneficiaries.

We have seen a steady decline in requests for financial support overall, with the number of people receiving this moving from 509 in 2019 to 481 in 2022, though our overall reach within the sector has, as a result of the helpline, increased. As awareness grows of the support we offer, we envisage requests will increase.

## **Sheltered living**

Our two sheltered living developments, one in Bletchley, and the other in Basildon, have a total of 72 one-bedroom apartments for people who can live independently and have retired from the sector. We have completed major works costing c£3.3m to the homes over the last few years as part of our strategy to ensure the buildings and environment are of a high standard, providing appropriate facilities for residents. Occupancy rates at the Basildon site have been challenging for some time and it is a key priority to build greater awareness of what we offer to increase the number of residents we have. In the year the long-standing husband and wife team at our Bletchley site, Kathy Senior, Home Manager, and Roy Senior, Maintenance Operative, retired after a combined service of very nearly 60 years. We are so grateful to them for their tireless service.

#### Helpline

Our helpline is in its third year and now forms an integral part of our services, offering free, in the moment emotional support 24/7/365, together with practical help and guidance Monday to Friday.

We have been rolling out the service to companies across our sector, attending industry events and working with our sector partners to raise awareness of the helpline and how to access it. We ended 2022 with 211 companies signed up to the helpline, providing cover to more than 18,000 people working in our sector and their immediate family. This is a terrific 59% increase from 2021.

We have been building our team of relationship managers to maximise our connections to the companies using the helpline and work with each company to raise awareness of the service and encourage people to use it when they need. As we look to the future, we aim to offer the helpline to all companies within our sector through a planned roll-out and focused marketing and communications strategy.

In future we aim for the helpline to be the first point of call for people working in our sector looking for help, whether practical, emotional or financial. To achieve this we will continue to build awareness within our sector for this free service and find new ways to reach as many of the 7,400\* organisations and 105,000\* people estimated to make up our sector as we can. \* BPIF UK Printing Facts & Figures 2021

## **Rising Star Awards**

We were delighted to open up our events in 2022 with the first at the House of Lords in July, celebrating the winners of our Rising Star awards. These awards, for people aged 18-30 who work in our sector, recognise the next generation of talent, with recipients receiving grants of up to £1,500 to support the development of personal skills through additional training. We had 114 applications and 52 winners in 2022, covering the depth and breadth of roles across our sector and the UK. We hope to increase the number of winners to pre-pandemic levels over the next couple of years, through maximising our increased profile with the companies adopting our helpline and refining our marketing strategy.

## Funded partnerships

Our other skills and training related initiatives are delivered in partnership with like-minded organisations. Our largest funded projects are the NCTJ's Journalism Diversity Fund, established to bring greater diversity to the newsroom, and the Rory Peck Trust who provide training and welfare grants for freelance journalists. We also provide funding for smaller initiatives from time to time if they meet our requirement for practical and emotional assistance. Our partnerships aim to reach

individuals who may not otherwise be aware of what we offer by working with organisations who have expertise in their own area and can demonstrate impact.

#### Income

The charity has two main sources of income; investment income (c50%) and income received from our sheltered living (c47%). There has been downward pressure on income streams in 2022; investments have been under significant pressure due to the challenges in the global economy, and occupancy rates at our sheltered living were lower than budget. In the year we received £1.06m income (20% down from 2021). We are, however, fortunate to have solid reserves and can weather the economic downturn and reduced income. The total value of the charity's portfolio fluctuates during any 12-month period, however, taken over the medium- to long-term, our investments have outweighed the deficits. Additionally, the trustee board review the charity's deficit on a regular basis and have agreed to use the charity's reserves to cover any shortfall.

## <u>Trustee board & sub-committees</u>

Two long-standing trustees stood down in the year. Raffiq Moosa served as a trustee since 2014, and Brett Lawrence since 2017. We thank them both for their vision, insight, commitment, and considerable contribution over the years.

In the year we also welcomed Richard Bernstein to the board. Richard brings a wealth of experience in risk and governance and also sits on our Investment Committee which had two additional, independent, members join in 2022. Joanne Job and Graham Bishop bring additional expertise to an already strong Investment Committee, providing valuable oversight and scrutiny of our investment manager.

In the year, Pauline Blake, Treasurer, took the role of Chair of the Investment Committee as part of the plans in place to reallocate roles ahead of the charity's Chair and Vice Chair stepping down in 2023.

## Strategic vision and aims

The trustee board held a strategy session in May to review the charity's existing activities, to consider areas requiring further development and support, and to look ahead to the charity's 200<sup>th</sup> year in 2027. As a result of the session, the charity is looking at how best to develop existing activities to ensure they are relevant, accessible and scalable to meet future needs. This will include looking at how the welfare support offered can be developed, bringing greater focus to our alumni programme for Rising Star recipients, and building a formal marketing and engagement plan for the charity that supports our aim to reach more people within our sector.

#### Our team

It has been a challenging year but also one where we have been able to look to the future. The charity team has grown in size to help deliver on our mission to raise awareness of the support we offer, and to build strong and lasting relationships with the sector we support. Our board and committees have also been strengthened to ensure effective oversight and scrutiny. None of our achievements could have been possible without the charity's dedicated staff, the considerable time and commitment given by the trustees and those on our committees.

We are, as ever, grateful to our President Emeritus, Lord Black of Brentwood, for his exceptional enthusiasm and support, and to our 2022 President, George Osborne CH.

Looking ahead, we may not know what is around the corner, but we are confident in our ability to respond, no matter the challenge, to ensure that for people who work or have worked in our sector support is in place, now and in the future.

Signed

Jon Wright, Chair

Neil Lovell, Chief Executive & Secretary

# TRUSTEES' REPORT FOR THE YEAR ENDED 31ST DECEMBER 2022

#### **2022 DONORS**

Independent Print Industries Association (IPIA)
The History Press
The Privy Purse
The Publishing Training Centre
Mr RPF Shorten
Unite The Union

#### **OUR GOVERNANCE AND STRUCTURE**

The charity's overall strategic direction is the responsibility of the trustees.

The trustee board (also referred to as Council) is the charity's ultimate governing body and meets formally, with the CEO, four times a year. A trustee's term of office is for a maximum of three terms of three years. The charity's Bye-laws and Regulations set out its rules and governance requirements.

In addition to the formal trustee meetings, three sub-committees assist Council in fulfilling its role. They are the investment committee, premises committee, and staff committee. Of these, only the investment committee has delegated powers and independent (lay) members.

The charity's day-to-day management is entrusted to the Chief Executive and senior management team with delegated powers and budget authority as laid down in the charity's Bye-laws and Regulations.

The charity follows best practice as set out by the Charity Commission and uses the Charity Governance Code, refreshed in 2020, as a practical tool to help further develop high standards of governance. The charity's work in aligning to the seven principles of the code includes:

<u>Organisational purpose:</u> The trustee board monitors and reviews the charity's strategy annually as part of setting the budget and with the CEO and management team. The charity has a clear aim and pathway to achieving its objectives.

<u>Leadership:</u> We review and update from time to time the trustee role descriptions, induction plan, and board pathway to ensure prospective and new trustees have a full understanding of their individual and collective responsibilities and the time commitment required.

<u>Integrity:</u> Every trustee is required to follow the trustee code of conduct, which is based on the seven Nolan Principles of Public Office. Trustees and members of the charity's management team are required to complete Fit and Proper declarations annually and update the Register of Interest at every council meeting.

<u>Decision making, risk & control</u>: Our governing Regulations are reviewed from time to time to ensure that the terms of reference are fit for purpose and relevant for the changing landscape charities work in. We operate a risk and a safeguarding register and review both at all Council meetings or earlier if there is a reason to do so.

The board of trustees or the relevant sub-committee also review and sign off core policies based on an agreed calendar and timetable.

<u>Board effectiveness:</u> Our induction process ensures trustees are well informed and have a good grounding in all areas of our work. Trustees are given governance briefings and relevant training is offered. This is an area that will continue to develop depending on what is needed.

<u>Equality</u>, <u>diversity & inclusion</u>: Our focus is on maintaining our board's good ethnic and gender diversity as well as improving its social diversity.

Openness and accountability: Our AGM is an opportunity for our members to hear about our activities and plans. Since the pandemic we have held postal AGMs which have resulted in a much higher level of engagement than the physical AGMs. We aim to combine, where feasible, a hybrid approach to AGMs with the aim of ensuring sufficient engagement by members in fulfilling their role approving the charity's Annual Report and Accounts, and election and re-election of Council members.

## **OUR COUNCIL MEMBERS AND MANAGEMENT TEAM**

# Our Council members

Jon Wright, FCCA: Chair (appointed 2004)

Jon joined as a Trustee and Honorary Treasurer in 2004, becoming Chairman of the Investment Committee in 2007 until 2022, and appointed as Chairman of Council in 2013. A qualified accountant with the Association of Chartered Certified Accountants, he joined the Financial Times in 1974 and worked his way up to Acting Finance Director. Jon was Finance Director of Pearson Global Real Estate from 2003 until April 2019.

James Povey: Vice Chair (appointed Trustee 2004 and Vice Chair August 2021)

James joined as a Trustee in January 2004 and was appointed Vice Chair in 2021. Previously Group Publications Director at YM Group, James has worked in the printing industry for over 20 years in various sales and marketing roles.

#### Pauline Blake FCA, CMIIA, QIAL: Trustee and Honorary Treasurer (appointed 2017)

Pauline was appointed as a Trustee and Honorary Treasurer in 2017, and became Chair of the Investment Committee in 2022. A qualified accountant with the Institute of Chartered Accountants of England and Wales and a Chartered Internal Auditor with The Chartered Institute of Internal Auditors, Pauline began her career at HLB Kidsons (now part of RSM International) before joining Pearson Plc's Internal Audit team in London in 2005. In 2013 she was appointed Pearson's Audit Director EMEA and in 2016 joined FT Limited as Internal Audit Director.

#### Richard Bernstein: Trustee (appointed September 2022)

Richard was appointed as a Trustee in 2022. A CFA Charterholder and Chartered Fellow of the Institute for Securities and Investment, he has extensive experience in compliance and risk encompassing financial advice, wealth and investment management. He is currently Chief Risk Officer at the Kingswood Group, where he is a member of the Executive committee and Director of a number of financial services firms.

## Louisa Bull: Trustee (appointed 2019)

As National Officer, Louisa heads up Unite's Graphical, Paper, Media, IT and Service Industries sectors. She was an industrial officer in the Sector and its predecessor unions for the last 20 years. Having worked in the industry since leaving school, she spent several years in The Daily Telegraph's newsroom.

## Julia Cole: Trustee (appointed 2015)

Julia was appointed as a trustee in 2015 and has held senior marketing, training, and sales roles within the print industry for 30 years. Previously EMEA Marketing Manager and Liaison for Dscoop, HP's Graphics user group, she was Worldwide HP Advantage Program Manager until November 2019. She also worked extensively with the BPIF to establish the organisation's graduate training programme and spent 12 years at Xerox.

#### **Brett Lawrence: Trustee** (appointed 2017 – resigned March 2022)

Appointed as a trustee in 2017, Brett has over 30 years' print experience, starting as an electrical engineer and progressing to Production Director of Westferry Printers, running six national newspaper titles and five Sunday titles. He then ran production and operations for Guardian News and Media, and contracts in Ireland and Europe for 11 years.

## Raffiq Moosa: Trustee (appointed 2014 – resigned July 2022)

Raffiq was appointed as a trustee in 2014. He has spent most of his working life in the printing industry, joining Multi Packaging Solutions in 1997. From early in his career he has been active in his Chapel and Trade Union and has been the Imperial FOC for his site for over 16 years. He is also the Branch Secretary of the GPM LE19 and a member of the Unite GPM & IT National Committee.

#### Andrew Neal: Trustee (appointed 2021)

Andrew joined Communisis in 2014 with initial HR responsibility for two divisions, before becoming Group HR Director in 2017. Communisis was acquired in 2018 by OSG and Andrew became Chief People Officer for the wider group in the summer of 2020. He is responsible for all HR activities, ensuring the group can attract, recruit, develop, and retain the best people. Prior to Communisis, Andrew held senior HR roles with Tesco Plc.

## David Phillips: Trustee (appointed 2019)

David began his print journey in 2006 when he joined K2 to work in their planning department. A number of acquisitions then led him to Paragon Customer Communications and, having progressed to the role of Site Director at Paragon Dagenham, he is now responsible for the day-to-day operation of one of the UK's largest print production facilities. A keen advocate of talent development, he plays a key role in the Paragon Apprentice Academy and intern programmes.

#### Julia Palmer-Poucher: Trustee (appointed 2019)

Julia is the Group Production Director of Harmsworth Quays Printing. Harmsworth Printing is a subsidiary of Daily Mail General Trust, with Harmsworth providing intra-group printing supply services to dmg media, the media operating company within DMGT. During her 24-year career with dmg media, Julia has progressed from Circulation to Senior Production Manager and was appointed Group Production Director in 2013 with overall responsibility for the printing of all dmg media's newspapers and magazines, and taking on responsibility for Primary Logistics from 2018.

#### Our management team

The charity's day-to-day management is the responsibility of the CEO and Senior Management team. They operate within the scope of their powers as set out in the charity's governing document and against the annual budget as agreed by Council each year.

#### **Neil Lovell: Chief Executive & Secretary**

Neil joined the charity as CEO in February 2016. His experience spans the commercial and not-for-profit sectors. His career started in an advertising agency in the late 1980s; eventually becoming Regional Director with responsibility for six offices. He moved to in-house roles as Director of Corporate Communication, firstly joining One-2-One/T-Mobile and then RAC plc where he led the development and delivery of large-scale and complex internal and external communications programmes. In 2009 Neil moved into the not-for-profit sector, initially working on fundraising and external relations. Prior to joining The Printing Charity, Neil was CEO of the Jamie Oliver Food Foundation.

## **Teresa Brinkley: Chief Operating Officer**

Teresa joined the charity as our new COO in 2021. Her career in operations developed in marketing, design, and brand agencies over 20 years, culminating in senior strategic roles as COO for a global brand agency and Director of Operations for Rankin. In 2020 she moved to the non-profit sector and is now responsible for our operations including governance, people, policy, data, and health & safety. Teresa is an Associate Member of the Chartered Institute of Personnel Development.

#### Mark Rogers: Head of Finance

Mark joined the charity in 2018. He looks after the charity's finance function and is a member of our Investment Committee. He is an experienced finance manager with a Diploma in Charity Accounting (DChA) qualification spending the last 17 years working at a senior level in both the care and education sectors.

## Debbie Beck: Head of Welfare & Wellbeing (including our sheltered living)

Debbie joined the charity in 2014. A Chartered Manager (CMgr) and member of the Chartered Management Institute (MCMI) with change management and project management experience, Debbie has worked at a strategic level in the public sector. She has responsibility for the

management and leadership of our welfare and grants, incorporating our sheltered living in Basildon and Bletchley.

## Sophie Kirby: Head of Education & Partnerships

Sophie joined the charity in 2017. She has worked in the print sector since graduating with a BA (Hons) in Business Studies in 2006. Her roles have included project management, service delivery and, as an Account Director, predominantly working in large organisations delivering complex client facing solutions. Sophie has responsibility for developing our education initiatives and corporate partnerships.

#### Liz Ross Martyn: Head of Marketing & Engagement (appointed November 2022)

Liz joined the charity at the end of 2022. Prior to joining the Printing Charity, she worked in business-to-business marketing for media organisations, in both strategic and operational roles encompassing all areas of the marketing mix. Liz has responsibility for increasing awareness of the charity and growing understanding of its activities throughout the print world, increasing uptake of the organisation's products and services as a result.

#### **OUR POLICIES**

The financial statements have been prepared in accordance with the accounting policies set out in notes to the accounts and comply with the charity's governing document, the Charities Statement of Recommended Practice (SORP), and Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland published on 16 July 2014.

#### **Financial delegation**

The trustees approve an annual operational plan and budget between September and December, prior to a new financial year commencing on 1st January. The operational plan includes the staffing and budget required. Where day-to-day change is deemed appropriate by the Chief Executive, they can implement such changes without referral to the trustees, provided that they do not materially alter the level of service provided, its quality, the approved staff level or the expenditure required, either in part or full-year terms, excluding items reserved for the trustees.

The Chief Executive has the power to vire monies across the charity's operations in meeting the charity's objects.

#### **Grant making**

The charity's primary form of grant making is to individuals who meet their criteria. The charity assesses all applications for support to ensure they meet the criteria, particularly relating to length of time within the print sector and financial means, as agreed by the Council. Grants are primarily made to relieve and/or prevent poverty and assist those who are aged or distressed (as defined in Trustees of Mary Clark Home v Anderson [1904] 2KB 645). Every application is assessed on its own merits.

The charity is under no obligation to continue with the financial support further than the initial grant period specified when the grant is made. The charity also contributes through its Rising Star Awards and other funded projects to support apprenticeships, further education, training, and development for people in the sector.

Grant criteria and amounts are set by the trustees and reviewed from time to time to take into account factors such as increased costs of living and other events. The level of payment is judged against criteria set out in the charity's Regulations. The criteria, policy and procedure are monitored at least annually to ensure that they meet the charity's objectives. Day-to-day grant decisions are based on the criteria and funding limits set by the trustees and are authorised by the charity's CEO.

The charity also makes grants to organisations, where the trustees are satisfied that the receiving organisation or charity can identify individuals, who meet the criteria required under the charity's objects. The grant recipients and the work of the receiving organisation or charity must also be consistent with the charity's strategic aims. Working agreements are established between the charity and the receiving organisation to ensure agreed monitoring, auditing, and reporting on how the grant is used are in place. New funding proposals are signed off by the trustees.

#### Going concern

The accounts are prepared on a going concern basis unless it is inappropriate to presume that the charity will continue in operation. The charity's trustees have approved the charity's budgets and forecast for 2023, have considered the resources available in 2024 and conclude that the charity has adequate resources to continue in operational existence for at least 12 months from the date of signing of the financial statements.

The impact of inflationary pressures, rising interest rates and the UK economic downturn following the September 2022 UK fiscal statement has been managed carefully; primarily due to the considerable work completed in recent years to review our income and expenditure over the short to medium term and to ensure we maintain sufficient liquid funds to cover our forecasted expenditure for a period of at least 12 months. Expenditure will continue to be monitored and reviewed throughout the year and appropriate adjustments will be made accordingly to noncommitted expenditure.

Our strong cash position and absence of long-term financial commitments continue to provide certainty and reduce the need to make unnecessary investment decisions during periods of market volatility. As a result, there is a very clear view from the trustees that the charity meets all reasonable going concern considerations.

#### Investment

The charity predominantly relies on income from its investments to carry out its charitable activities. It also receives income from the sheltered homes. The charity's long-term investment objective is CPI+4.5%, net of investment management fees, on a rolling five years' basis.

Trustees can tolerate reasonable volatility of the capital value of the portfolio, as long as the charity can meet its short-term funding requirements through either income or liquid capital assets. The Investment Committee has delegated powers and includes representatives from the Trustee Board, the charity's CEO, Head of Finance, and independent (lay) members with the necessary skills, knowledge, and experience to provide additional oversight. In 2022 three additional 'lay' members were appointed to the Investment Committee to further strengthen its skills, knowledge and experience in providing oversight of the appointed fund manager, Sarasin & Partners LLP.

The appointed Investment Fund Manager, Sarasin LLP, has complete discretion over the portfolio subject to FCA Rules regarding suitability and best execution. There are no specific restrictions, other than the limitations imposed by the charity's existing Charter, that the investments should be suitable for Trusts. The Investment Manager takes a responsible approach to Environmental, Social

& Governance (ESG) factors which are embedded in the overall investment selection process. Increasingly, investment committees are using their charity's capital to encourage good corporate governance by using their voting rights that are attached to the investments they own. Voting is delegated to the Investment Manager and key votes are reported to the Investment Committee quarterly. There are no companies or sectors that are specifically excluded from investment.

The Fund Manager provides monthly statements setting out the value, composition of the portfolio and performance. The Investment Committee monitors progress and decides on further actions, if necessary, to produce the best financial return, within an acceptable level of risk, to ensure the sustainability of the charity.

## Financial aims & objectives

Our main income comes from the investments. Income also comes from residents in our sheltered living developments in Basildon and Bletchley, and a small amount from donations, legacies, and other trading activities.

We have a portfolio of liquid reserves, which is a combination of working capital and investments to ensure the long-term sustainability of the organisation. The financial objectives for total assets are outlined below.

## **Primary**

• Increase real value: Our overriding objective is to ensure long-term financial security so that our charitable objects can be delivered indefinitely. The primary objective, therefore, is to generate a total return (that is, a combination of income and growth) of 4.5% above the rate of CPI inflation on a five-year rolling basis. The current annualised return over a five-year period is 4.9%.

#### <u>Secondary</u>

• Liquidity & flexibility: Being a medium-sized charity with specific charitable expenditure relating to our sheltered living and beneficiaries, coupled with a variable income, it is vital that our investment assets provide diversification, flexibility, and liquidity to cater for inevitable changes in our situation and funding requirements. In other words, we wish to avoid negative implications of selling assets at the wrong time to meet urgent funding requirements.

We review our reserves policy to meet our medium to long-term funding obligations, predominantly relating to our sheltered living and beneficiaries in receipt of regular financial support.

• Income generation: Although we are flexible as to whether monies are drawn from capital or income, we would expect to generate some income from our investments. This should not be at the expense of our primary objective.

#### Reserves policy & liquidity management

The reserves level is reviewed at least annually by Council as part of the charity's budget planning and in preparation of our annual report and accounts. In reviewing the level, Council considers the latest assessment and quantification of major risks and agrees an appropriate range in which the risk-based element of reserves (also known as 'available free reserves') should be maintained.

The free reserves level is based on an assessment of the potential financial impact of the risks faced by the charity.

#### **Short-term reserves policy**

The short-term reserves policy is to hold low-risk, cash-based investments for any immediately required monies. This is to help support our ongoing deficit and the refurbishment works to our sheltered living, the majority of which completed at the end of 2022. Broadly speaking, these monies should be regarded as expenditure expected in the near term (less than three years).

#### Long-term reserves policy

Any capital not required for ongoing operational purposes or future designated projects is to be invested in the long-term portfolio (subject to oversight and approval by the Investment Committee). It is expected that this part of the portfolio will provide the greatest long-term protection against inflation. It is accepted that free reserves may rise and fall above this level during the short term due to the inevitable fluctuations in income and expenditure, as well as investment market volatility. The charity has considered and recognised the impact of market volatility on its reserves during the pandemic and the subsequent economic downturn and is confident that the impact is manageable. This will be monitored and reviewed at least annually.

#### Investment risk

It has been established that the Investment Committee and Council's overall attitude to risk could realistically be described as Balanced/higher risk, as described below:

A Balanced/higher risk investor is generally market aware and understands and is willing to accept a higher level of capital volatility over the short to medium term in return for the potential for higher returns in the longer term.

The Investment Committee is keen to maximise diversification, whilst ensuring that the primary and secondary aims are achieved. The purpose of this diversification is to maximise opportunities for income and growth, whilst managing risk and both preserving and developing the capital value of the portfolio.

The Investment Committee and Council have discussed their "capacity for loss", that is, the charity's ability to cope financially with falls in the value of these investments, particularly if the fall would seriously affect its ability to meet its charitable aims. The Investment Committee and Council have agreed they would be uncomfortable if there was a significant drop in the value of this part of the portfolio on a given anniversary. The Investment Committee and Council consider the impact of investment volatility when deciding on the level of short-term reserves to be retained.

It is also worth noting that, in the event of a significant drop in the value of the charity's assets, it can take immediate measures to reduce expenditure, whilst continuing to fulfil our charitable objectives. The charity's ability to manage a downturn in its income is closely monitored and reviewed annually.

The Council and the Investment Committee are aware that volatility would typically be expected to be c10% over a five-year rolling period and take this into account when considering the timing of investment returns and changes to the investment portfolio.

#### Reserves

The charity has three types of funds: unrestricted, endowment, and designated. At the end of 2022, the charity's total funds were £36.14m. £1.79m of this total was classified as endowment funds.

These funds represent assets subsumed under Order of Charity Commission from Caxton Convalescent Home and the Association of Printers' Trust.

In 2016 the charity established a designated fund of £6.15m to recognise the funds required to ensure the appropriate operation and maintenance of the sheltered living. As at 31st December 2022, this designated fund had been adjusted to £7.63m representing the net book value of the buildings of the homes and Assets Under Course of Construction £5.0m, with the remaining balance of £2.63m reflecting the maintenance needs over a 15-year period, based on the Almshouse Association's recommendation and our average length of occupancy. The level of this fund is monitored and amended annually.

The free reserves available for the charity to the end of 2022 were £25.58m – this comprises c£34.34m of unrestricted funds less c£7.63m of designated funds, less tangible fixed assets within general funds c£1.13m. The main purpose of this fund is to provide income enabling the charity to fulfil its charitable objectives. The investment income alone does not cover the charity's total annual expenditure. Therefore, free reserves are used to supplement income when needed. The charity's strategy is to increase the impact of its charitable activities and, where appropriate, utilising the reserves to provide a platform for future growth.

#### **Ethical & responsible investment**

We recognise that our investments must be consistent with our objectives and our organisational values. At the same time, we must have regard to the fact that, while investment returns should help our financial strength as an organisation, we should remain mindful of the balance of fulfilling our ongoing charitable objectives.

Therefore, we select investment managers who are skilled, not only in generating good investment returns, but are also committed to and expert in ethical investment. We set an ethical investment mandate that reflects our objectives, our role, and our values, and we monitor the managers' performance against that mandate. This approach is reviewed from time to time.

Our investment mandate identifies two categories of our approach to investment: the expectation of the investment manager to implement an ESG strategy when investing and the expectation that our investment manager is a signatory to the UN Principles of Investment.

#### **Monitoring & review**

The Investment Committee has delegated powers to review and monitor the performance of the Investment Manager(s). Meetings are held on a regular (currently quarterly) basis to provide sufficient oversight of performance, discussion on current and future risks, and to gain market intelligence and insight to support current and future investment policy.

The Investment Committee also reviews the valuations of the sub-strategies so that (if appropriate) funds can be re-allocated in line with the reserves policy. For example, if short-term cash reserves are more than the required amount, a discussion would take place to determine when this excess should be placed into the long-term portfolio, depending on projected cash flow needs.

#### Charges

The Council is looking for value for money and, in line with the guidance provided in the Charity Commission Statement of Recommended Practice, the charity is satisfied that any charges or expenses levied in relation to investment management may be deducted from capital.

The Investment Manager(s) provide a review to the Investment Committee, on an annual basis, providing a clear and transparent explanation of all charges and fees.

#### **Public benefit**

Trustees review the charity's public benefit annually against Charity Commission guidance and are entirely satisfied that the charity continues to fulfil a valuable public benefit to those for whom the charity was established to help.

Establishing a free 24/7 industry helpline and rolling it out to people working in the sector is further evidence of how the charity is growing its public benefit.

Additionally, the charity targets assistance at those whom it believes to be on an income that meets its definition of poverty, as set from time to time, and have limited savings.

The charity assesses an individual's overall financial situation by reviewing a range of information provided by applicants to ascertain eligibility for help. The help provided is both practical and emotional, including financial assistance and signposting to specialist services.

The charity also seeks to assist people, who are vulnerable due to age, infirmity or other circumstances that put them at a disadvantage in our society. It assesses each application on its own particular situation.

## Trustee recruitment, induction, and training

The charity has a policy of drawing its trustees predominantly from the industry it represents. However, the Trustee Board considers all prospective trustees based on an individual's skills, knowledge, experience, and available time to fulfil their role and support the charity's aims. Trustees may initially be co-opted and are subject to formal election at the subsequent AGM. One third of trustees must retire at each AGM and are eligible for re-election provided they are within the maximum term allowed.

New trustees receive an induction pack based on Charity Commission 'essential guidance' for new trustees. This is supported by a meeting with the Chief Executive to discuss relevant issues prior to attending their first trustee meeting, visits to its sheltered living and head office to meet the charity's team. The trustee has a follow-up meeting with the Chief Executive at an appropriate time after appointment to give feedback.

Trustees receive details of relevant training courses where appropriate including articles and information from the Charity Commission. The trustee recruitment policy is reviewed from time to time. Our investment fund managers also provide seminars, which are open for members of the Investment Committee and trustees to attend.

#### Remuneration

The charity is committed to pay staff fairly to attract and retain appropriately qualified staff to lead, manage, support, and deliver the charity's objectives.

The charity's ethos is to ensure that no member of staff earns less than the National Living Wage, which is an hourly rate set independently and updated annually, based on the national living costs in the UK. Salaries for key management personnel are benchmarked, where possible, against similar roles or family of roles, within comparable sectors or environments.

Trustees also agreed that salary costs (excluding redundancy/termination expenses) should not exceed 25% of the charity's total expenditure. The actual achieved in 2022 was 23%.

The charity's Staff Committee meets annually and reviews salaries against cost-of-living data at that time.

#### Safeguarding & whistleblowing

The charity's safeguarding and whistleblowing policies reflect the areas of work it is involved in. The charity has a clear process to follow if there is any cause for concern. This includes a register of potential concerns and actions taken.

Trustees are informed of any issues as appropriate and it is a standard item on the council agenda. These policies are reviewed in line with changes in policy or guidance from the Charity Commission and other relevant bodies. Although the charity's sheltered living does not deliver care to residents and is not covered by the Care Quality Commission, the charity is a member of the Almshouse Association and adheres to relevant best practice recommendations. The charity is also a member of the Helplines Partnership to further support its access to training and best practice guidance.

#### **Risk management**

Trustees assess the major risks to which the charity is exposed. The key areas of risk include safeguarding relating to our residents and beneficiaries, security of our systems from cyber attack and fraud. In general, the areas of focus are related to the operations, finances, and reputation of the charity. The trustees are satisfied that effective systems and procedures are in place to mitigate the charity's exposure to risk, including, in recent years, measures taken to provide COVID-19 secure workplaces and following government guidelines within the sheltered living.

Risk management also appears on sub-committee and senior management agendas as a regular item. This cascading approach is designed to manage the risk as effectively as possible. Risk management and the charity's 'risk map' are standing agenda items for all trustee meetings. Trustees assess risk management every twelve months.

The charity takes cyber security extremely seriously. We outsource our IT management to CNC Ltd, which is an ISO 9001 accredited provider of IT infrastructure and support services with over 20 years' experience. All changes to our organisational data are securely recorded every 60 minutes and are backed up every night to an off-site location. We employ Webroot to protect our systems from anti-virus and malware, and Windows Bitlocker to encrypt our data. Our office network is cloud-based using Microsoft Office 365.

Our cloud-based Customer Relationship Management (CRM) system is through Salesforce. Salesforce provides realtime monitoring of system performance and security on a microsite dedicated solely to security. Salesforce also uses the latest Transport Layer Security (TLS) for authentication and encryption. TLS, the most widely used security protocol in the industry, protects the privacy and integrity of data as it moves between two communicating applications.

# **Supplier payments**

The charity does not impose standard payment terms on its suppliers, but agrees specific terms with each supplier and then pays in accordance with this agreement.

#### **Auditor**

Crowe UK LLP has indicated its willingness to continue in office.

#### **Endowment Funds Association of Printers' Trust**

Created by way of a Charity Commission Scheme on 9 June 1992 as a subsidiary charity of the Printers' Charitable Corporation, this brought together 24 charities, which had been founded between 1863 and 1939.

The charity was known as the Printers' Charitable Corporation Trust and the order refers to this name. The trustees subsequently changed the name to the Association of Printers' Trusts. The trust was initially set up as a subsidiary charity of the Printers' Charitable Corporation. In 2010 the Charity Commission agreed to a further scheme, which subsumed the Association of Printers' Trusts into the Printers' Charitable Corporation as an endowment fund.

#### **Caxton Convalescent Home Trust**

The Caxton Convalescent Home was built at Limpsfield, Surrey and opened in 1895. The home became a reality because of the efforts of John Passmore Edward, a notable Victorian philanthropist. In 1974 Caxton Convalescent Home was subject to a Charity Commission Scheme, which vested the administration of the charity and the property in the Printers' Charitable Corporation.

In 1977 the convalescent home was sold due to the annual cost of reinstating the home greatly exceeding the income. Following the sale, the Printers' Charitable Corporation offered convalescent care at Caxton Lodge in Eastbourne. This too was eventually sold due to a lack of demand. The funds were invested on behalf of Caxton Convalescent Home Trust as a subsidiary charity of the Printers' Charitable Corporation. In 2010 the Trust was subject to a further Charity Commission Scheme and the endowment fund was created.

#### **OUR KEY OBJECTIVES FOR 2023**

Our trustees set our key objectives each year to ensure we learn from our past, remain relevant for today, and consider what we could be facing in the future.

2023's objectives have been set against a backdrop of continuing uncertainty, where people still faced unexpected pressures and challenges in their daily lives. Within this context, we will be able to fulfil our charitable purpose and will manage our organisation against our agreed budget to meet the following priorities:

- Manage the charity effectively, and against the agreed budget, to meet the organisation's aims and objectives
- Track progress against the key strategic priorities as defined by the Council in 2022
- Complete formal production of an ongoing homes maintenance programme to ensure the charity's physical assets are well-maintained
- Expand the Helpline offer to more companies, with a target of 350 by the end of 2023, together with identifying a clear programme to manage Helpline relationships as the reach of new companies grows
- Build the success of the Rising Stars Awards programme to pre-Covid levels, targeting circa 100 winners representing the breadth and depth of the sector, by maximising awareness of the awards through new companies signed up to the helpline

- Develop a clearer understanding of the pressures facing employees through our new and existing network of companies adopting the helpline, to identify ways in which the charity can reach those in most need, including any post-Covid pressure points
- Continuous improvement of operations and governance to maximise the opportunities of digitisation and ways of working that support the overall aims of the charity

#### **REVIEW OF FINANCIAL POSITION**

The year 2022 will be seen as a period of significant volatility in energy, commodity and financial markets due to the war in Ukraine, global inflationary pressures as economies reopened from COVID-19 lockdown restrictions, Russia triggering an energy crisis in Europe, central banks aggressively rising interest rates, and the UK's Q3 fiscal statement ('mini-budget'). The year will also be remembered for the significant political upheaval in the UK with three Prime Ministers and four Chancellors passing through the doors of Downing Street. Kwasi Kwarteng's (then-Chancellor) plans for unfunded UK tax cuts in September 2022 resulted in a depreciation of the currency (sterling crashing to a record low of \$1.03), an expected increase in interest rates affecting future mortgage rates, and financial instability in which some pension funds were forced to offload billions of pounds of UK government bonds at distressed prices.

With our continued medium to long-term focus, the largest proportion of the charity's main investment portfolio continues to be made up of UK and global equities (2022: 71.7% compared to 2021: 77.3%). As of 31 December 2022, our total investments had fallen to £28.65m – a decrease of 15.0% from the previous year (2021: £33.70m).

Global stocks suffered their worst year since the 2008 financial crisis. The MSCI All-Country World Index of stocks lost about a fifth in its worst performance in 14 years. Europe's STOXX 600 fell by about 12%, its worst performance since 2018. All three of the major US stock indices suffered their worst year since 2008 - with the S&P 500 falling by 19.4%; and the Dow Jones Industrial Average and the tech-heavy Nasdaq Composite falling 8.8% and 33.1% respectively. The UK's FTSE 100 was unique in posting a small gain of 0.9% over the year, lifted by energy companies and defence firm BAE Systems. Bonds were not immune to the volatility seen in financial markets. Global bonds fell sharply losing 31% in 2022, the worst annual performance for fixed income in more than a century, with UK bonds faring even worse falling by 39%.

In the face of these demanding global economic and geopolitical circumstances, the charity continues to maintain a diversified portfolio which also includes bonds, property and alternative investments; and it has appointed three new lay Investment Committee members who bring with them vast knowledge and experiences from the world of financial services. The charity's strategic asset allocation policy, investment portfolio composition, as well as its exposure to major currencies, are discussed and acted upon at our quarterly investment committee meetings. Our continued aim is to maintain a stable budget by achieving a return, which supports the charity's distribution policy and charitable objectives. We regularly monitor and evaluate variances to budget as part of our financial controls.

Our income continues to be mainly sourced from our investments and sheltered living contributions - amounting to £1.06m in 2022, a 19.8% decrease from £1.33m in 2021. Investment income has fallen from £716.6k to £532.2k - a change of £184.4k - due in part to reduced dividend income receipts.

Income from sheltered living increased by £35.4k to £502.9k – a rise of 7.6% due to slightly increased occupancy levels. Occupancy at Beaverbrook House rose from 89% to 94% and the occupancy at Southwood Court rose from 76% to 79% as the adverse impacts of COVID-19 upon the charity's ability to promote its facilities began to disappear. Donation and legacy income for the year totalled £14.4k, a decrease of £127.0k on the prior year due to the absence of any large legacies in the year.

Expenditure on our charitable activities has increased by 6.3% from £2.95m to £3.14m. There have been significant increases in welfare (from £1.09m to £1.23m), helpline (from £199k to £269k) and education & partnerships (from £249k to £301k). There was increased demand for one-off grants as we provided emergency support for those employed by businesses who went into administration. Also, in response to the cost of living crisis the Board agreed to a one-off significant increase of the Christmas payment to those in receipt of Regular Financial Assistance, with two winter grants made during the year. Our helpline now covers over 18,000 people in 211 companies as the total number of people helped directly and indirectly through our activities continues to grow. There were recruitment costs and salaries related to the appointment of two new Relationship Managers. Overall, these increases in expenditure reflects the ongoing commitment of the charity to extend its reach and help to those in need.

With our works on our residential homes now complete, we do not have a year-end capital expenditure balance in relation to our Homes Maintenance Programme i.e. Assets in Course of Construction (2021: £1.2m).

This year we made a net loss after investment losses, which amounted to £(6.4)m compared to a gain in 2021 of £1.0m - a change of £7.4m. This significant decline is predominantly driven by falls in the market values of the charity's investments during a very challenging global economic period (2022 loss of £4.1m compared to 2021 gain of £2.8m).

Overall, we regard the charity's finances as being in a sound position to meet its upcoming and medium-term financial obligations.

A note on our policies on Reserves, taxation, and supplier payments:

- The Printing Charity's unrestricted reserves amount to £34.3m plus endowment reserves of £1.8m, giving a total of £36.1m representing a decrease of 15% from 2021. Free reserves amount to £25.58m as we have established a designated fund of £7.63m to cover our sheltered living's future maintenance needs (£2.63m) and the net book value of the homes (£5.0m). Financial reserves provide the income and capital growth to fund The Printing Charity's charitable activities by subsidising residents in our sheltered living and meeting the full cost of grants payments. The level of reserves is monitored regularly and reviewed annually.
- The Printing Charity is a registered charity that can claim an exemption under section 505 (Income and Corporation Taxes Act 1988) for income and gains, which are applied for charitable purposes. The charity is not registered for VAT.
- The Printing Charity does not impose standard payment terms on its suppliers but agrees to specific terms with each supplier and then pays in accordance with this agreement.

I am confident that the charity will continue to move forward over the coming 12 months, and it is well supported, both financially and by those charged with protecting its assets, to increase its reach and impact in the future.

Pauline Blake, FCA, CMIIA, QIAL Honorary Treasurer

Trustees approved the Annual Report and Accounts on 9th May 2023.

Jon Wright, FCCA

Chair

#### STATEMENT OF THE TRUSTEES' RESPONSIBILITIES

The trustees are responsible for preparing the Trustees' Annual Report and the financial statements in accordance with applicable law and United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards).

The law applicable to charities in England and Wales requires the trustees to prepare financial statements for each financial year, which give a true and fair view of the state of affairs of the charity and of the incoming resources and application of resources for that period. In preparing these financial statements, the trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charities SORP;
- make judgments and estimates that are reasonable and prudent;
- state whether applicable accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in business.

The trustees are responsible for keeping adequate accounting records that are sufficient to show and explain the charity's transactions, disclose with reasonable accuracy at any time the financial position of the charity and enable them to ensure that the financial statements comply with the Charities Act 2011, the Charities (Accounts and Reports) Regulations 2008 and the provisions of the charity's constitution. They are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

In so far as the trustees are aware, at the time of approving our Trustees' Annual Report:

- there is no relevant information, being information needed by the auditor in connection with preparing their report, of which the charity's auditor is unaware; and
- the trustees have taken all the actions that they ought to have taken as members of council, in order to make themselves aware of any relevant audit information and to establish that the charity's auditors are aware of that information.

#### INDEPENDENT AUDITOR'S REPORT TO THE TRUSTEES OF THE PRINTING CHARITY

#### **Opinion**

We have audited the financial statements of The Printing Charity ('the charity') for the year ended 31 December 2022 which comprise the Statement of Financial Activities, the Balance Sheet, the Statement of Cash Flows and notes to the financial statements, including significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including Financial Reporting Standard 102 The Financial Reporting Standard applicable in the UK and Republic of Ireland (United Kingdom Generally Accepted Accounting Practice).

In our opinion the financial statements:

- give a true and fair view of the state of the charity's affairs as at 31 December 2022 and of its income and expenditure, for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Charities Act 2011

## **Basis for opinion**

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditor's responsibilities for the audit of the financial statements section of our report. We are independent of the charity in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

#### Conclusions relating to going concern

In auditing the financial statements, we have concluded that the trustee's use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the charity's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the trustees with respect to going concern are described in the relevant sections of this report.

# Other information

The trustees are responsible for the other information contained within the annual report. The other information comprises the information included in the annual report, other than the financial statements and our auditor's report thereon. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

Our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether this gives rise to a material misstatement in the financial statements themselves. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

#### Matters on which we are required to report by exception

We have nothing to report in respect of the following matters in relation to which the Charities (Accounts and Reports) Regulations 2008 requires us to report to you if, in our opinion:

- the information given in the financial statements is inconsistent in any material respect with the trustees' report; or
- sufficient and proper accounting records have not been kept by the charity; or
- the financial statements are not in agreement with the accounting records and returns; or
- we have not received all the information and explanations we require for our audit.

#### **Responsibilities of trustees**

As explained more fully in the trustees' responsibilities statement on page 21, the trustees are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the trustees are responsible for assessing the charity's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the charity or to cease operations, or have no realistic alternative but to do so.

#### Auditor's responsibilities for the audit of the financial statements

We have been appointed as auditor under section 144 of the Charities Act 2011, and report in accordance with the Acts and relevant regulations made or having effect thereunder.

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

Details of the extent to which the audit was considered capable of detecting irregularities, including fraud and non-compliance with laws and regulations are set out below.

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at: <a href="https://www.frc.org.uk/auditorsresponsibilities">www.frc.org.uk/auditorsresponsibilities</a>. This description forms part of our auditor's report.

## Extent to which the audit was considered capable of detecting irregularities, including fraud

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We identified and assessed the risks of material misstatement of the financial statements from irregularities, whether due to fraud or error, and discussed these between our audit team members. We then designed and performed audit procedures responsive to those risks, including obtaining audit evidence sufficient and appropriate to provide a basis for our opinion.

We obtained an understanding of the legal and regulatory frameworks within which the charity operates, focusing on those laws and regulations that have a direct effect on the determination of material amounts and disclosures in the financial statements. The laws and regulations we considered in this context were the Charities Act 2011, together with the Charities SORP (FRS 102). We assessed the required compliance with these laws and regulations as part of our audit procedures on the related financial statement items.

In addition, we considered provisions of other laws and regulations that do not have a direct effect on the financial statements but compliance with which might be fundamental to the charity's ability to operate or to avoid a material penalty. We also considered the opportunities and incentives that may exist within the charity for fraud. The laws and regulations we considered in this context were General Data Protection Regulations, Health and Safety at Work Act and the Equality Act.

Auditing standards limit the required audit procedures to identify non-compliance with these laws and regulations to enquiry of the Trustees and other management and inspection of regulatory and legal correspondence, if any.

We identified the greatest risk of material impact on the financial statements from irregularities, including fraud, to be the override of controls by management. Our audit procedures to respond to these risks included enquiries of management about their own identification and assessment of the risks of irregularities, sample testing on the posting of journals, reviewing accounting estimates for biases and reading minutes of meetings of those charged with governance.

Owing to the inherent limitations of an audit, there is an unavoidable risk that we may not have detected some material misstatements in the financial statements, even though we have properly planned and performed our audit in accordance with auditing standards. For example, the further removed non-compliance with laws and regulations (irregularities) is from the events and transactions reflected in the financial statements, the less likely the inherently limited procedures required by auditing standards would identify it. In addition, as with any audit, there remained a higher risk of non-detection of irregularities, as these may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal controls. We are not responsible for preventing non-compliance and cannot be expected to detect non-compliance with all laws and regulations.

## Use of our report

This report is made solely to the charity's trustees, as a body, in accordance with Part 4 of the Charities (Accounts and Reports) Regulations 2008. Our audit work has been undertaken so that we might state to the charity's trustees those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charity and the charity's trustees as a body, for our audit work, for this report, or for the opinions we have formed.

Crowe U.K. ul.

**Crowe U.K. LLP**Statutory Auditor

Reading

24th May 2023.

Crowe U.K. LLP is eligible for appointment as auditor of the charity by virtue of its eligibility for appointment as auditor of a company under section 1212 of the Companies Act 2006.

# **STATEMENT OF FINANCIAL ACTIVITIES**

for the year ended 31st December 2022

	Note	Unrestricted Funds	Endowment Funds	2022 Total	2021 Total
		£	£	£	£
Income and endowments from:					
Donations and legacies		14,368	-	14,368	141,329
Charitable activities:					
Homes					
Sheltered housing	2	502,930	-	502,930	467,484
Other trading activities	6	13,922	-	13,922	500
Investment income	5	466,120	66,031	532,151	716,580
Total income		997,340	66,031	1,063,371	1,325,893
Expenditure on:					
Cost of raising funds:					
Expenditure on other trading activities	8	24,370	-	24,370	808
Investment management costs	8	221,065	9,862	230,927	165,485
Charitable activities:					
Sheltered housing	8	1,116,865	-	1,116,865	1,178,882
Welfare	8	1,232,056	-	1,232,056	1,085,926
Education & Partnerships	8	301,162	-	301,162	248,879
Helpline	8	268,782	-	268,782	198,886
Home Maintenance Project Costs	8	62,673	-	62,673	57,176
Promoting The Printing Charity					
Marketing & Events	8	96,978	-	96,978	78,230
Public Relations	8	58,972	_	58,972	102,997
Total expenditure		3,382,923	9,862	3,392,785	3,117,269
Net Gain/(Loss) on investments					
(including forex movements)	11	(3,815,477)	(254,041)	(4,069,518)	2,835,759
Net Income/Expenditure	9	(6,201,060)	(197,872)	(6,398,932)	1,044,383
Transfers between funds	15	50,633	(50,633)	-	-
Reconciliation of funds					
Fund balances brought forward at 1 January		40,494,148	2,043,235	42,537,383	41,493,000
Fund balances carried forward at 31 December	,	34,343,721	1,794,730	36,138,451	42,537,383

The outgoing/incoming resources and net movement in funds for the current and prior years relate to continuing activities.

All realised gains and losses are included within the Statement of Financial Activities.

# **BALANCE SHEET**

as at 31st December 2022

		Unrestricted Funds	Endowment Funds	2022 Total	2021 Total
		£	£	£	£
Fixed assets					
Tangible fixed assets	10	6,134,720	-	6,134,720	6,107,458
Investments	11	26,857,952	1,794,730	28,652,682	33,700,260
		32,992,672	1,794,730	34,787,402	39,807,718
Current assets					
Debtors	12	90,124	=:	90,124	126,957
Cash at bank and in hand		1,609,681	-	1,609,681	3,125,987
	S. <del>-</del>	1,699,805	± 3	1,699,805	3,252,944
Current liabilities					
Creditors: amounts falling due					
within one year	13	(348,756)		(348,756)	(523,279)
		(348,756)	#	(348,756)	(523,279)
Net current assets		1,351,049	=3	1,351,049	2,729,665
Total assets less current liabilities	3 <b>.</b>	34,343,721	1,794,730	36,138,451	42,537,383
		,	,	,	, ,
Net assets	37 <b>=</b>	34,343,721	1,794,730	36,138,451	42,537,383
ivet assets	25 <b>-</b>	34,343,721	1,794,730	30,138,431	42,337,383
The funds of the charity					
Endowment funds	15	Name of the Control o	1,794,730	1,794,730	2,043,235
Unrestricted funds	15 -	34,343,721		34,343,721	40,494,148
		34,343,721	1,794,730	36,138,451	42,537,383

These financial statements were approved by the Council of The Printing Charity on 9th May 2023 and signed and authorised for issue on its behalf by:

Jon Wright, FCCA Chair

# STATEMENT OF CASH FLOWS

for the year ended 31st December 2022

	Note	2022	2021
Net cash used in operating activities	18a	£ (2,491,329)	£ (2,139,994)
Cash flows from investing activities	18b	975,023	455,569
Changes in cash during year	<b>18</b> c	(1,516,306)	(1,684,425)
Cash and cash equivalents at 1st January		3,125,987	4,810,412
Cash and cash equivalents at 31st December		1,609,681	3,125,987

#### 1. Accounting Policies

#### a) Basis of accounting

The financial statements have been prepared on the historical cost basis as modified by the inclusion of investments at market value.

The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including FRS 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" (United Kingdom Generally Accepted Accounting Practice) as it applies from 1 January 2019 and the Charities Act 2011.

The financial statements have been prepared to give a 'true and fair' view and have departed from the Charities (Accounts and Reports) Regulations 2008 only to extent required to provide a 'true and fair' view. This departure has involved following 'Accounting and Reporting by Charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)' issued in October 2019 rather than 'Accounting and Reporting by Charities: Statement of Recommended Practice' effective from 1 October 2019 which has since been withdrawn. The charity is a public benefit entity.

The financial statements are presented in sterling and are rounded to the nearest pound.

## b) Going concern

As detailed in the Trustee's responsibilities statement, the accounts are prepared on a going concern basis unless it is inappropriate to presume that the charity will continue in operation. The charity have considered and recognised the ongoing impact of current economic situation on its reserves. In addition the charity's trustees have approved the charity's budgets and forecasts for 2023, and have considered the resources available in 2023 and in addition have increased cash reserves for expected expenditure for the first half of 2023 and conclude that the Charity has adequate resources to continue in operational existence for at least 12 months from the date of signing of the financial statements. Please refer to the trustees report for further information.

#### c) Donations and legacies

All voluntary income is recognised once the charity has entitlement to the income. It is probable that the income will be received and the amount can be measured reliably.

#### d) Incoming resources from charitable activities

Income from the provision of sheltered housing is accounted for on an accruals basis.

#### e) Resources expended

Expenditure is recognised on an accruals basis as a liability is incurred. Liabilities are recognised as soon as there is a legal or constructive obligation committing the Charity to the expenditure.

Irrecoverable VAT is charged against the category of resources expended from which it was incurred.

Costs of raising funds comprise the costs associated with attracting voluntary income.

Charitable expenditure comprises those costs incurred by the charity in the delivery of its activities and services for its beneficiaries. It includes both costs that can be allocated directly to such activities and those costs of an indirect nature necessary to support them.

Governance costs include those costs involving the public accountability of the charity and its compliance with regulation and good practice. These costs include costs relating to statutory audit, legal fees together with an apportionment of overhead and support costs for the Council and addressing constitutional, audit and other statutory requirements.

Other costs cover activities which are designed to promote the Charity's work with the intention of achieving the strategic objective of helping more people in a meaningful way. Expenditure under this heading has been broken down into marketing of the Charity to funders and beneficiaries, public relations and communications (this is general material and activity relating to cover within the media, including social media activity) together with attendance at industry shows and seminars which reach out to those within the industry.

All costs are allocated between the expenditure categories of the Statement of Financial Activities on a basis designed to reflect the use of the resource. Costs relating to a particular activity are allocated directly, others are apportioned as detailed in Note 1f.

#### f) Allocation of Support and Governance Costs

The costs of Support and Governance functions, which support more than one of the charity's activities, have been allocated to those activities based on time spent. This allocation is based on an estimated percentage of the cost, calculated by the management team, to the total cost.

#### g) Grants payable

Grants payable are accounted for on award to the recipient. Grants and the level of grant are judged against criteria set out in the charity's legislation. Grants are made to relieve and prevent poverty and assist those who are aged or distressed. Grants to organisations are made where the trustees are satisfied that the receiving organisation or charity can identify individuals who meet the criteria required under the charity's objects.

#### h) Financial instruments

The Charity only has financial assets (other debtors, rents, loans, accrued income) and financial liabilities (other creditors, accruals) of a kind that qualify as basic financial instruments and are not considered to be of a financing nature. Such financial instruments, except for investments, are initially recognised at the transaction value and subsequently measured at their settlement value.

#### i) Investments

Investments are stated at their Bid-market value at 31 December. Realised gains and losses and the change in value of investments held at the year-end are taken to the Statement of Financial Activities. Realised gains and losses represent the difference between net proceeds of sales less the original cost, unrealised gains and losses represent the movement after taking account of sales in the year, in the difference between the market value of securities at the year end and their original cost. Gross income from fixed interest securities is accounted for on a receivable basis. Investment management fees are gross of any commission rebate received on the portfolio.

Income generated by the endowment funds, which are invested separately from the unrestricted funds are applied to the Charity's Welfare activities. The Charity has permission to use the income in this way under the schemes that set up the Association of Printers' Trust and Caxton Convalescent Home.

## j) Tangible assets and depreciation

Items of expenditure of a capital nature exceeding a de minimis level of £1,000 are capitalised and included in fixed assets at cost or valuation at the date of donation. Items of expenditure that are below the de minimis limit are taken directly to the Statement of Financial Activities. Depreciation is calculated on a straight-line basis to write down the cost of the assets over their estimated useful lives at the following rates:

Freehold Buildings 2% per annum
Fixtures and Fittings - General 10% per annum
Electrical Equipment 20% per annum
Computer Equipment 50% per annum

No depreciation is provided on freehold land.

Costs incurred in relation to the Home Maintenance Programme have been recorded as Assets in Course of Construction. Expenditure of a capital nature relating to the Home Maintenance Programme will incur depreciation until certified as completed and costs allocated to the appropriate Fixed Asset category and depreciated at the appropriate rate.

#### k) Revenue and designated reserves

Generally all donations, realised capital gains and other receipts of a capital nature are added to the revenue reserve, unless required for specific projects. Any income not utilised on charitable expenditure or in meeting the administration and other expenses of the year in which it is earned, is set aside for specific projects.

#### I) Pension costs

The Charity operates a defined contribution group personal pension plan. Pension costs are accounted for on the basis of charging actual costs of providing pensions during the year. Outstanding contributions for the year have been included in Other Creditors.

#### m) Operating lease costs

Rentals payable under operating leases are charged in the Statement of Financial Activities on a straight line basis over the lease term.

#### n) Liquid resources

For the purposes of preparing the cash flow statement all short-term deposits with a maturity greater than one day but less than one year are treated as liquid resources.

#### o) Corporation tax

The Printing Charity is a registered charity and as such its income and gains falling within Sections 471 to 489 of the Corporation Tax Act 2010 or Section 256 of Taxation of Chargeable Gains Act 1992 are exempt from corporation tax to the extent that they are applied to its charitable objectives.

## p) Funds

The charity has three types of funds: unrestricted, endowment, and designated. Unrestricted are those which can be spent at the Trustees' discretion within the powers given under the Royal Charter. Endowment are the funds subsumed under Order of Charity Commission from Caxton Convalescent Home and the Association of Printers' Trust.

## 2. Particulars of income and expenditure from lettings

· · · · · · · · · · · · · · · · · · ·	2022 Unrestricted Funds	2021 Unrestricted Funds
Income from lettings	£	£
Sheltered housing		
Rent receivable net of identifiable service charges	549,687	538,111
Service charges receivable	31,380	30,724
Gross rents receivable	581,067	568,835
Less: Rent losses from voids	(78,137)	(101,351)
Total income from lettings	502,930	467,484
Expenditure on letting activities		
Sheltered housing		
Direct cost		
Services	32,550	32,550
Management	356,433	343,340
Routine maintenance	236,836	416,437
Depreciation	376,012	296,568
	1,001,830	1,088,895
Support & Governance cost		
Administration	78,935	67,358
Governance	36,100	22,629
	115,035	89,987
Total expenditure on lettings	1,116,865	1,178,882
Operating deficit on letting activities	(613,935)	(711,398)
3. Trustee Expenses		
	2022	2021
	<b>Unrestricted Funds</b>	Unrestricted Funds
	£	£
Reimbursement of expenses to pay for retirement event	143	-

The Trustees did not receive any remuneration (including pension contributions). Trustee received reimbursement of £143 in expense charges in the year ending 2022.

## 4. Employees and Management

In addition to the Trustees, the Charity considers its key management personnel to comprise of the Chief Executive, the Chief Operating Officer, the Head of Finance, the Head of Welfare & Wellbeing, the Head of Education & Partnerships, and the Head of Marketing & Engagement.

The number of employees who received emoluments above £60,000 (excluding pension contributions) in the following range was:

	2022	2021
£90,001 to £100,000	-	1
£70,001 to £80,000	1	-
£60,001 to £70,000	1	-

	2022	2021
Average monthly number of persons (including part-time employees) employed du	ring the year:	
Sheltered accommodation	6.3	7.0
Head Office	14.2	12.2
	20.5	19.2
The average number of employees expressed in full-time equivalents:		_
Sheltered accommodation	4.7	5.9
Head Office	11.9	12.6
	16.6	18.5
Key Management Staff Costs	£	£
Wages and salaries	272,873	247,997
Social Security costs	33,217	28,740
Employer pension costs	56,844	54,929
	362,934	331,666
		_
Total Staff Costs	£	£
Wages and salaries	617,936	525,137
Social Security costs	63,285	49,692
Employer pension costs	85,903	69,587
	767,124	644,416

# 5. Investment income

	Unrestricted Funds	Endowment Funds	2022 Total
2022	£	£	£
Investment income - listed	451,380	50,602	501,982
Bank interest receivable	7,683	31	7,714
Rebate from Investment Managers	7,057	15,398	22,455
Total Investment Income 2022	466,120	66,031	532,151
	Unrestricted	Endowment	2021
2021	Funds	Funds	Total
Investment income - listed	513,443	54,198	567,641
Bank interest receivable	346	-	346
Rebate from Investment Managers	143,692	4,900	148,592
Total Investment Income 2021	657,481	59,098	716,579

The Charity's Investment Managers rebate the fees they charge on the Common Investment Funds (CIF) they manage so that the Charity is not charged twice.

# **6. Other trading activities**

	Income	Direct Expenditure	2022 Unrestricted Surplus/(Deficit)	2021 Unrestricted Surplus/(Deficit)
	£	£	£	£
Annual Printing Charity Luncheon	13,486	(23,081)	(9,595)	-
Other Events	436		436	500
	13,922	(23,081)	(9,159)	500

# 7. Analysis of grants

Grant giving to individuals and institutions is the core activity of the Printing Charity's work and the trends and developments in this activity form a major feature of the Trustee report. The cost of these grants and the administration thereof, are as follows:

,	Unrestricted Funds	Endowment Funds	2022 Total
2022	£	£	£
Grants to individuals			
Welfare			
Financial Support	862,050	-	862,050
Nursing home grants	8,318	-	8,318
Unemployment Support	1,516	-	1,516
One-off grants	152,884	-	152,884
	1,024,768	-	1,024,768
Education & Partnerships			
Print Futures - Educational Bursaries	78,187	-	78,187
Rory Peck Trust	40,000	-	40,000
NCTJ	40,000	-	40,000
New star college	4,060	-	4,060
Stationers Foundation Shine Awards	5,349	-	5,349
Wiltshire barn project	8,500	-	8,500
Other Projects	4,570		4,570
	180,666		180,666
Total Grants to individuals	1,205,434	-	1,205,434
Support Cost			
Welfare			
Administration costs	50,744	-	50,744
Governance costs	24,497		24,497
	75,241	-	75,241
Education & Partnerships			
Administration costs	42,286	-	42,286
Governance costs	19,984		19,984
	62,270		62,270
Total Support Cost	137,511		137,511
Total Grants	1,342,945		1,342,945
			22

	Unrestricted Funds	Endowment Funds	2021 Total
2021	£	£	£
Grants to individuals	Ľ	r	Ľ
Welfare			
Regular financial assistance	904 975		804,875
Nursing home grants	804,875	_	5,200
Unemployment Support	5,200 720	-	720
One-off grants	88,688	-	
Offe-Off grants			88,688
Education & Doutroughine	899,483	-	899,483
Education & Partnerships  Print Futures - Educational Bursaries	F4 444		F1 111
	51,111	-	51,111
Rory Peck Trust	40,000	-	40,000
NCTJ	40,000	-	40,000
Stationers' Foundation	12,000	-	12,000
Stationers' Foundation Shine Awards	4,400	-	4,400
Other Projects	269		269
	147,780		147,780
Total Grants to individuals	1,047,263		1,047,263
Support Cost			
Welfare			
Administration costs	43,301	-	43,301
Governance costs	15,356	-	15,356
	58,657	-	58,657
Education & Partnerships			
Administration costs	36,084	-	36,084
Governance costs	12,527	-	12,527
	48,611	-	48,611
Total Support Cost	107,268		107,268
Total Grants	1,154,531		1,154,531

## 8. Analysis of Expenditure

	Direct Costs £	Support Costs £	Governance Costs £	2022 Total £	2021 Total £
Cost of other trading activities	23,081	,-	1,289	24,370	808
Investment Manager costs	212,439	12,686	5,802	230,927	165,485
Sheltered housing	1,001,830	78,935	36,100	1,116,865	1,178,882
Welfare	1,156,815	50,744	24,497	1,232,056	1,085,926
Education & Partnerships	238,892	42,286	19,984	301,162	248,879
Helpline	194,832	50,743	23,207	268,782	198,886
Home Maintenance Costs	58,805	-	3,868	62,673	57,176
Marketing & Events	58,877	31,010	7,091	96,978	78,230
Public Relations	36,376	15,505	7,091	58,972	102,997
Total	2,981,947	281,909	128,929	3,392,785	3,117,269

Support costs of £281,909 (2021: £240,563) have been allocated across activities. These include costs associated with finance, payroll, providing management, property, IT and other central services. Costs have been allocated based on time spent by the Directorate supporting the various activities. Governance costs of £128,929 (2021: £80,819) have been allocated across activities in respect of the percentage of the cost to the total charity's expenditure.

# 9. Net income/expenditure

	Unrestricted	2022	2021
Net Movement in funds for the year is stated	Funds	Total	Total
after charging:	£	£	£
Depreciation on tangible fixed assets	387,163	387,163	305,867
Auditor's Remuneration (inc. VAT)			
- Crowe	25,000	25,000	22,740
Operating lease charges - buildings	49,455	49,455	31,355

# 10. Fixed Assets

Tangible Fixed Assets	Leasehold Improvements	Freehold buildings 2%	Assets in Course of Construction	Fixtures & Fittings 10%	Fixtures & Fittings 20%	Fixtures & Fittings 50%	Total
Cost	£	£	£	£	£	£	£
At 1st January 2022	16,068	6,590,626	1,196,707	858,314	450,654	18,028	9,130,397
Additions	-	-	498,919	-	8,000	5,672	512,591
Disposals	(16,068)	-	(97,612)	(27,407)	(1,965)	-	(143,052)
Transfer		1,206,701	(1,598,014)	388,879	2,434		(-)
At 31st December 2022		7,797,327		1,219,786	459,123	23,700	9,499,936
Depreciation							
At 1st January 2022	16,068	2,639,388	-	169,569	188,809	9,105	3,022,939
Charge for year	-	155,946	-	130,043	89,325	11,849	387,163
Disposals	(16,068)	(-)	(-)	(26,853)	(1,965)	(-)	(44,886)
At 31st December 2022	-	2,795,334	-	272,759	276,169	20,954	3,365,216
Net book value							
At 31st December 2022		5,001,993		947,027	182,954	2,746	6,134,720
At 31st December 2021	-	3,951,238	1,196,707	688,745	261,845	8,923	6,107,458

# 11. Fixed Assets Investments

2211 IACA ABBERS IIIVESTITICITES			
	Unrestricted Funds	Endowment Funds	Total
Listed Securities	£	£	£
As at 1st January 2022	31,057,225	2,043,235	33,100,460
Additions	12,355,717	2,864	12,358,581
Disposal proceeds	(14,368,110)	-	(14,368,110)
Unrealised and realised losses	(3,243,217)	(254,041)	(3,497,258)
As at 31st December 2022	25,801,615	1,792,058	27,593,673
As at 31st December 2021	31,057,225	2,043,235	33,100,460
Cash Deposits	£	£	£
As at 1st January 2022	599,801	1	599,802
Net Disposals	2,012,393	(2,864)	2,009,529
Net Income retained	359,370	5,535	364,905
Paid to Charity	(1,320,370)	-	(1,320,370)
Effect of exchange rate movement	(594,857)	<u> </u>	(594,857)
As at 31st December 2022	1,056,337	2,672	1,059,009
As at 31st December 2021	599,801	1	599,802
Total	Listed Securities	Cash Deposits	Total
Total	£	£	Total £
As at 1st language 2022	22 100 460	E00 803	22 700 262
As at 1st January 2022	33,100,460	599,802	33,700,262
Net Disposals	(2,009,529)	2,009,529	
Niet Income metaling al	(2,000,020)		264.005
Net Income retained	-	364,905	364,905
Paid to income account		364,905 (1,320,370)	(1,320,370)
Paid to income account  Effect of exchange rate movement	-	364,905	(1,320,370) (594,857)
Paid to income account  Effect of exchange rate movement  Unrealised and realised losses	(3,497,258)	364,905 (1,320,370) (594,857)	(1,320,370) (594,857) (3,497,258)
Paid to income account  Effect of exchange rate movement  Unrealised and realised losses  As at 31st December 2022	(3,497,258) 27,593,673	364,905 (1,320,370) (594,857) - - 1,059,009	(1,320,370) (594,857) (3,497,258) <b>28,652,682</b>
Paid to income account  Effect of exchange rate movement  Unrealised and realised losses	(3,497,258)	364,905 (1,320,370) (594,857)	(1,320,370) (594,857) (3,497,258)
Paid to income account  Effect of exchange rate movement  Unrealised and realised losses  As at 31st December 2022	(3,497,258) 27,593,673	364,905 (1,320,370) (594,857) - - 1,059,009	(1,320,370) (594,857) (3,497,258) <b>28,652,682</b>
Paid to income account  Effect of exchange rate movement  Unrealised and realised losses  As at 31st December 2022  As at 31st December 2021	(3,497,258) 27,593,673 33,100,460	364,905 (1,320,370) (594,857) - - - - - - - - - - - - - - - - - - -	(1,320,370) (594,857) (3,497,258) <b>28,652,682</b> 33,700,262
Paid to income account  Effect of exchange rate movement  Unrealised and realised losses  As at 31st December 2022  As at 31st December 2021  (a) Market value	(3,497,258)  27,593,673  33,100,460  Unrestricted Funds £	364,905 (1,320,370) (594,857) - - 1,059,009 599,802 Endowment Funds £	(1,320,370) (594,857) (3,497,258) <b>28,652,682</b> 33,700,262 Total £
Paid to income account  Effect of exchange rate movement  Unrealised and realised losses  As at 31st December 2022  As at 31st December 2021  (a) Market value  Listed on London Stock Exchange	(3,497,258)  27,593,673  33,100,460  Unrestricted Funds £  25,801,615	364,905 (1,320,370) (594,857)  - 1,059,009 599,802  Endowment Funds £ 1,792,058	(1,320,370) (594,857) (3,497,258) 28,652,682 33,700,262 Total £
Paid to income account  Effect of exchange rate movement  Unrealised and realised losses  As at 31st December 2022  As at 31st December 2021  (a) Market value  Listed on London Stock Exchange  Cash Deposits with investment managers	(3,497,258)  27,593,673  33,100,460  Unrestricted Funds £  25,801,615 1,056,337	364,905 (1,320,370) (594,857)  - 1,059,009 599,802  Endowment Funds £ 1,792,058 2,672	(1,320,370) (594,857) (3,497,258) <b>28,652,682</b> 33,700,262 Total £ 27,593,673 1,059,009
Paid to income account  Effect of exchange rate movement  Unrealised and realised losses  As at 31st December 2022  As at 31st December 2021  (a) Market value  Listed on London Stock Exchange	(3,497,258)  27,593,673  33,100,460  Unrestricted Funds £  25,801,615	364,905 (1,320,370) (594,857)  - 1,059,009 599,802  Endowment Funds £ 1,792,058	(1,320,370) (594,857) (3,497,258) 28,652,682 33,700,262 Total £
Paid to income account  Effect of exchange rate movement  Unrealised and realised losses  As at 31st December 2022  As at 31st December 2021  (a) Market value  Listed on London Stock Exchange  Cash Deposits with investment managers	(3,497,258)  27,593,673  33,100,460  Unrestricted Funds £  25,801,615 1,056,337	364,905 (1,320,370) (594,857)  - 1,059,009 599,802  Endowment Funds £ 1,792,058 2,672	(1,320,370) (594,857) (3,497,258) <b>28,652,682</b> 33,700,262 Total £ 27,593,673 1,059,009
Paid to income account  Effect of exchange rate movement  Unrealised and realised losses  As at 31st December 2022  As at 31st December 2021  (a) Market value  Listed on London Stock Exchange  Cash Deposits with investment managers  As at 31st December 2022  Listed on London Stock Exchange	(3,497,258)  27,593,673  33,100,460  Unrestricted Funds £  25,801,615 1,056,337 26,857,952	364,905 (1,320,370) (594,857)  - 1,059,009 599,802  Endowment Funds £ 1,792,058 2,672 1,794,730	(1,320,370) (594,857) (3,497,258) 28,652,682 33,700,262 Total £ 27,593,673 1,059,009 28,652,682
Paid to income account  Effect of exchange rate movement  Unrealised and realised losses  As at 31st December 2022  As at 31st December 2021  (a) Market value  Listed on London Stock Exchange  Cash Deposits with investment managers  As at 31st December 2022	(3,497,258)  27,593,673  33,100,460  Unrestricted Funds £  25,801,615 1,056,337 26,857,952	364,905 (1,320,370) (594,857)  - 1,059,009 599,802  Endowment Funds £ 1,792,058 2,672 1,794,730	(1,320,370) (594,857) (3,497,258) <b>28,652,682</b> 33,700,262 Total £ 27,593,673 1,059,009 28,652,682

(b) At cost value at date of donation	Unrestricted Funds £	Endowment Funds £	Total £		
Listed on London Stock Exchange	25,449,548	1,249,824	26,699,372		
Deposits with investment managers	1,056,336	2,672	1,059,008		
As at 31st December 2022	26,505,884	1,252,496	27,758,380		
Listed on London Stock Exchange	26,368,521	1,246,961	27,615,482		
Deposits with investment managers	590,991	1	590,992		
As at 31st December 2021	26,959,512	1,246,962	28,206,474		
12. Debtors		2022 Total £	2021 Total £		
Loans to beneficiaries (secured)		22,118	22,118		
Other debtors		12,564	6,990		
Prepayments		55,442	61,538		
Accrued income			36,311		
		90,124	126,957		
Loans to beneficiaries have no fixed terms of repayment and, therefore, might not be recovered within one year.					
13. Creditors					
		2022 Total	2021 Total		
Amounts falling due within one year		£	£		
Taxation and social security		18,415	12,344		

# Other creditors Accrued expenditure

14. Operating leases

Trade creditors

At 31st December 2022 the Charity was committed to making the following minimum payments under non-cancellable operating leases for rent of premises, which expires on 31 December 2026.

	2022	2021
	£	£
Within one year	43,588	46,964
Within two to five years	126,770	170,538
Total	170,358	217,502

177,694

15,300

317,941

523,279

111,843

17,265

201,233 348,756

#### 15. Reserves

The reserves shown below are set aside for the following purposes:

#### **Revenue Reserve**

Funds that are available to be expended in accordance with the aims and objectives of the charity.

Unrestricted Funds	Balance 31 December 2021 £	Net outgoing resources £	Losses £	Transfer £	Balance 31 December 2022 £
Revenue Reserve	32,884,048	(2,385,583)	(3,815,477)	33,703	26,716,691
Designated Homes Maintenance Fund	7,610,100	-	-	16,930	7,627,030
	40,494,148	(2,385,583)	(3,815,477)	50,633	34,343,721

A total designated fund of £6,152,123 was established in 2016 to recognise the funds required to ensure the Charity's sheltered homes are operated and maintained appropriately. This designated fund has been reviewed at 31 December and has been adjusted to £7,627,030 to represent £5,001,993, being the net book value of the buildings and assets under construction at 31 December 2022 plus £2,625,037 reflecting an uplift of 4% on the maintenance needs over a 15-year period in line with the Almshouse Association's recommendations on cost increases and our average length of occupancy.

The transfer from the endowment fund of £50,633 represents the transfer of dividend and interest income received in the year.

#### **Endowment Funds**

Funds from the sale of Caxton Lodge were invested on behalf of Caxton Convalescent Home Trust as a subsidiary charity of the Printers' Charitable Corporation. In 2010 the Trust was subject to a further Charity Commission Scheme and the endowment fund was created. The Association of Printers' Trust was initially set up as a subsidiary charity of the Printers' Charitable Corporation. In 2010 the Charity Commission agreed to a further scheme, which subsumed the Association of Printers' Trusts into the Printers' Charitable Corporation as an endowment fund.

	Balance 31 December 2021	Net incoming resources	Losses	Transfer	Balance 31 December 2022
	£	£	£	£	£
Association of Printers' Trusts					
Revenue Reserve	1,581,491	45,677	(197,278)	(40,745)	1,389,145
Caxton Convalescent Home					
Revenue Reserve	461,744	10,492	(56,763)	(9,888)	405,585
	2,043,235	56,169	(254,041)	(50,633)	1,794,730

Association of Printers' Trust was created by way of a Charity Commission Scheme in 1992 as a subsidiary charity of the Printers' Charitable Corporation bringing together 24 charities. In 1974 the Charity Commission vested the administration of Caxton Convalescent Home in the Printers' Charitable Corporation. In 2010 the Charity Commission agreed to a further scheme, which subsumed both of these Trusts into The Printing Charity as permanent endowment funds.

## 16. Analysis of Funds by Net Assets

2022	Fixed Assets Investments £	Fixed Assets Tangible £	Fixed Assets Provisions £	Current Assets £	Total Funds £
General Funds	24,232,915	1,132,727	-	1,351,049	26,716,691
Designated Funds	2,625,037	5,001,993	-	-	7,627,030
<b>Endowment Funds</b>	1,794,730	-	-	-	1,794,730
Total funds	28,652,682	6,134,720	-	1,351,049	36,138,451
1					
2021					
Unrestricted Funds	29,194,870	959,513	-	2,729,664	32,884,047
Designated Funds	2,462,155	5,147,945	-	-	7,610,100
Endowment Funds	2,043,235	-	-	-	2,043,235
Total funds	33,700,260	6,107,458		2,729,664	42,537,382

## 17. Pension Scheme

From February 1995 the Charity has contributed to a defined contribution pension scheme, which is a group personal pension plan managed by Aegon. The pension cost charge represents contributions payable by The Printing Charity to the plan amounting to £85,903 (2021: £79,174). As at 31st December 2022 an amount of £7,640 of contributions were outstanding to Aegon.

## 18. Notes to the cash flow statement

	2022	2021
a) Net cash used in operating activities	£	£
Net (Deficit)/Surplus for the reporting period	(6,398,932)	1,044,382
Adjustment for:		
Depreciation charges	387,163	305,867
Loss/(Gains) on investments	4,092,115	(2,904,675)
Loss on disposal of fixed assets	98,166	-
Decrease/(Increase) in debtors	36,833	(38,980)
Increase/(Decrease) in creditors	(174,523)	169,991
Dividends, interest from investments	(532,151)	(716,579)
Net cash used in operating activities	(2,491,329)	(2,139,994)

	2022	2021
b) Cash flows from investing activities	£	£
Dividends, interest from investments received	532,151	716,579
Net Income Retained	(364,907)	(708,657)
Purchase of property, plant and equipment	(512,591)	(1,072,353)
Received from Investments	1,320,370	1,520,000
Net cash flows from investing activities	975,023	455,569
c) Change in cash during year	2022	2021
	£	£
Change in cash and cash equivalents	(1,516,306)	(1,684,425)
Cash and cash equivalents at 1st January	3,125,987	4,810,412
Cash and cash equivalents at 31st December	1,609,681	3,125,987

## 19. Legislative status

The Printing Charity is registered with the Charity Commission in England and Wales, registered charity number: 208882.

#### 20. Related parties

There have been no related party transactions requiring disclosure in either year.

The trustees did not receive any remuneration (including pension contributions) other than reimbursement of expenses in either year. Costs relating to reimbursement of expenses are shown in Note 3.

# 21. Capital commitments

During 2019 the charity entered into two contracts to undertake refurbishment work at our two sheltered home schemes. The contract at Beaverbrook House was completed during 2021. Practical completion was made on Southwood Court in 2022. These contracts totalled £3,325,713 Beaverbrook House, Bletchley £1,182,494 - 2021 £1,182,494 and Southwood Court, Basildon £2,143,219 - 2021 £1,739,078. At the year end the total committed to on these contracts was £91,052 which related to retention on the contract.